

NEW! IDDBA'S DIGITAL CATALOG



IDDBA Members can now enhance selling with IDDBA's Digital Catalog!

Accelerate your sales cycle. Expedite the exposure of your offerings to your customers. **Improve speed-to-shelf, both in-store and online!**

Easily create dynamic views of your products for display to your internal teams, and customers:

- **Download & Share PDFs**
- **Create public or private URLs**
- **Embed on your website**
- **Share sales slicks directly with merchants**

Instant, shareable, custom-branded product catalogs that get you in front of more customers, to increase sales!

NEXT STEPS FOR SUPPLIERS

Suppliers in GDSN, send an email to businessdevelopment@1worldsync.com to request a subscription for your GLN (Global Location Number)

- Provide your Name, Company Name, and IP GLN

Load and send your product content to **IDDBA GLN 1200109688171**

- Send all products for IDDBA members
- Send weights, and dimensions, image(s) and any marketing or customer-facing product attributes you already have populated for your products

Suppliers not subscribed to GDSN,

- Subscribe to a GDSN certified data pool such as 1WorldSync
- Send an email to businessdevelopment@1worldsync.com or call (866) 280-4013, Option 1 to learn more

"IDDBA is dedicated to providing value to our members year-round. Partnering with 1WorldSync allows our member companies to showcase products, to grow business in today's competitive marketplace."



Whitney Atkins
VP Marketing, IDDBA