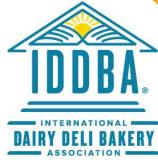


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IDDBA 2023 is Live!

Registration is open today from 7:00 am - 5:30 pm.

Today's Events

- 7:00 am - 5:30 pm: Registration
8:45 am - 9:00 am: The Power of Bakery – Rick Stein
9:00 am - 10:15 am: What's in Store 2023 – Whitney Atkins & Heather Prach
10:15 am - 11:00 am: **Padma: Travel, People and Food – Padma Lakshmi (Moderated Q&A)**
11:00 am - 5:30 pm: Expo, **New Product Showcase, What's in Store Live & Workshops**
12:00 pm - 4:00 pm: **Salumi'd Charcuterie Board Building**
5:30 pm - 7:00 pm: **Champions of Change Awards & WISL Sponsor Recognition Event**

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[Schedule at a Glance](#)



Logging Into the App

Members can log into the app using their member login. Don't have a member login? [You can create one here.](#)



IDDBA App

Receive late-breaking IDDBA 2023 news, connect with other members, keep notes, and more.



Empowering people is a key principle for success and it involves thinking deeply about all of the people who walk through your doors, whether they are your customers, the team you've built who work directly with them, or those behind the scenes who make that team thrive.

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