

## What's in Store Live (WISL) IDDBA 2023 Schedule at a Glance

Sunday, June 4		Location
11:30 am - 12:15 pm	<a href="#">5 + 5 = A Perfect 10!: How To Build a Cheese Board Using 5 Senses and 5 Taste Elements -- Linda Avila of Presenture &amp; Reginald Pearson of Spec's</a>	Booth 2338, Workshop Stage
12:00 pm - 4:00 pm	<a href="#">Salumi'd Charcuterie Board Building</a>	Booth 2338, Education Live
12:00 pm - 5:00 pm	Scorpion Tasting (while supplies last) -- Angela Dassow, Ph.D.	Booth 2338, Bakery Area
12:30 pm - 1:00 pm	<a href="#">Through Stormy Seas: The Consumer Seascape -- Cara Ammon, Adam Brohimer, &amp; Eric Le Blanc of Category Partners</a>	Booth 2338, Workshop Stage
1:15 pm - 1:45 pm	<a href="#">A "Fresh" Shopper Perspective on the Importance of Fresh at Retail -- John DuBois &amp; Kathy Risch of Acosta Group</a>	
2:00 pm - 2:45 pm	<a href="#">Cheese and Wine Pairing -- Michael Landis of Michael Landis LLC &amp; Gillian Ballance of Treasury Wine Estates</a>	
3:00 pm - 3:30 pm	<a href="#">Trends for Growth: NOW is the Best Time for Dairy, Deli and Bakery at Retail and Beyond -- Jonna Parker of Circana</a>	
3:45 pm - 4:15 pm	<a href="#">A Taste of the Future: What's Next for Robotics &amp; Automation -- Jonah Bliss of Curbivore, Sahil Sharma of Coco, &amp; Darian Ahler of Vebu Labs</a>	
4:30 pm - 5:15 pm	<a href="#">Cheesy Music Mash Ups -- Reginald Pearson of Spec's &amp; Linda Avila of Presenture</a>	
5:30 pm - 7:00 pm	<a href="#">Champions of Change Awards/WISL Sponsor Recognition Event</a>	
Monday, June 5		Location
11:00 am - 4:30 pm	<a href="#">CAKE'D Mystery Basket Challenge</a>	Booth 2338, Education Live
11:15 am -11:45 am	<a href="#">The Evolving Decision-Making of the ISB Shopper - New Consumer Research -- Wade Hanson of Technomic</a>	Booth 2338, Workshop Stage
12:00 pm - 12:45 pm	<a href="#">The Sustainable Grazing Board: Real California Milk, a Model of Upcycling featuring California Milk Cheeses and Dairy Products -- Sheri Allen of Artisanal Touch Events LLC &amp; Cheryl Soares of California Milk Advisory Board</a>	
12:00 pm - 5:00 pm	Scorpion Tasting (while supplies last) -- Angela Dassow, Ph.D.	Booth 2338, Bakery Area
1:00 pm - 1:30 pm	<a href="#">Edible Insects: Food Trend or Food Dead End? -- Angela Dassow, Ph.D. of Carthage College</a>	Booth 2338, Workshop Stage
1:45 pm - 2:30 pm	<a href="#">Tasty Cheesy Treats &amp; Tequila -- Linda Avila of Presenture &amp; Michelle Love of H-E-B</a>	
2:45 pm - 3:15 pm	<a href="#">Achieve Grocery Optimization Through Automation -- Stephen Midgley</a>	
3:30 pm - 4:00 pm	<a href="#">Global Store Tours: Merchandising ideas ripe for the picking from retailers around the world in key growth areas -- Anne-Marie Roerink of 210 Analytics</a>	
4:15 pm - 5:00 pm	<a href="#">Cheese and Beer Pairing -- Michael Landis of Michael Landis LLC</a>	
Tuesday, June 6		Location
8:00 am - 11:00 am	<a href="#">Children's Hospital of Orange County Cake Challenge</a>	Booth 2338, Education Live
8:30 am - 9:15 am	<a href="#">Morning Bakery -- Miles Allen &amp; Jack Ince of the IDDBA</a>	Booth 2338, Workshop Stage
9:00 am - 12:00 pm	Scorpion Tasting (while supplies last) -- Angela Dassow, Ph.D.	Booth 2338, Bakery Area
9:30 am - 10:00 am	<a href="#">Recyclability &amp; Reuse – How to use packaging to improve prepared food sustainability -- Kurt Richars of Anchor Packaging</a>	Booth 2338, Workshop Stage
10:15 am - 10:45 am	<a href="#">Why is Omnichannel Leadership So Urgent Today? -- Deena Pitzele of The Partnering Group</a>	
11:00 am - 11:30 am	<a href="#">CHOC and Cake Decorating Award</a>	