

# IDDBA List Rental Order Form

Fax this form to IDDBA at 608-238-6330 by June 30. No late orders will be accepted for the exhibitor specials after June 30. Lists are available to be e-mailed after July 1, but orders must be placed by June 30 to receive the special exhibitor rate.

**Check which list you want to receive** (List will be e-mailed as an excel spreadsheet):

- 2011 Retail Attendees and Trade Press\* **\$365** (Exhibitor Special)
- 2011 Retail Attendees\* **\$365** (Exhibitor Special)
- Trade Press\* **\$85**
- I have a special need, please call me to discuss. Non-IDDBA show promotion \$500 per 500 names.

\*Customer e-mail and fax are included!

**Information needed by IDDBA to process list:**

Date the labels/list needed by: \_\_\_\_\_  
 Date sample sent to IDDBA: \_\_\_\_\_

**Payment Information:**

List rental price \$ \_\_\_\_\_  
 Total \$ \_\_\_\_\_

**Please complete and submit with payment:**

(no orders are processed without advance payment by check or credit card)

**Select one:**     Check enclosed                       Amex                       MasterCard                       Visa

Card Number:	Exp. Date:
Cardholder Billing Address:	Cardholder Billing Zip:
Cardholder:	Signature:

**Send list to:**

Contact:	Title:
Company:	Booth Number:
Shipping Address:	
City/State/Zip/Postal Code:	
Telephone:	Fax:
E-mail:	

**IDDBA List Rental Terms**

- |  |   |
|--|---|
| <ol style="list-style-type: none"> <li>1. The List Renter will provide a sample/draft of the proposed mailing with the order form. No list will be processed until the sample has been received and approved by IDDBA.</li> <li>2. The list is licensed for a Single/One-time use only. Single/One-time use constitutes a single e-mail or mail piece. The List Renter acknowledges that the IDDBA-provided list will not be used to compile, verify, edit, enhance, update, or publish any other directory, database, or information medium including, but not limited to, mailing lists, guides, internet directories or web sites, for value, or not.</li> <li>3. All names, addresses, phone numbers, fax numbers and e-mail addresses furnished by IDDBA remain the exclusive property of IDDBA. The List Renter will not resell, disclose, transfer, duplicate, or reproduce in any form any part of the list, nor will it permit a third party to do so.</li> <li>4. The IDDBA list is as accurate as reasonably possible. IDDBA cannot guarantee the accuracy of the records.</li> <li>5. The List Renter understands that the list is seeded and monitored</li> </ol> | <ol style="list-style-type: none"> <li>to prevent improper and unauthorized use of the list. The List Renter may not employ any method to detect, alter, or eliminate those names and addresses.</li> <li>6. The List Renter acknowledges that improper use of the list is subject to a fine equal to the amount of the rental fee and/or IDDBA's related expenses including reasonable legal fees for each breach. The List Renter will be liable for all litigation, attorney fees, court costs, and expenses incurred from the improper use.</li> <li>7. The List Renter agrees to hold IDDBA harmless from any and all claims, damages, losses or expenses however incurred by use of the list.</li> <li>8. Orders must be prepaid by check or authorized credit card before processing. Excess charges will be billed and credit issued for overpayment. Orders cannot be returned for credit or refund without prior approval of IDDBA.</li> <li>9. Access to customer lists is a benefit of IDDBA membership and is available for rental by current IDDBA members only.</li> </ol> |
|--|---|

Signature constitutes acknowledgement and acceptance of the above listed IDDBA List Rental Terms.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_