

Registration For IDDBA'S Dairy-Deli-Bake 2010 Seminar & Expo

June 6-8, 2010 - Houston, TX

This is a TRADE ONLY conference. Not open to the public.

1 INSTRUCTIONS - Print clearly. Use a SEPARATE form for each person being registered. ATTACH BUSINESS CARD.

Badge may not be picked up until payment is received. If you have questions about fees, call the IDDBA Registration Department at (608) 310-5000.
Photocopy form for additional registrants. We reserve the right to refuse service or membership to anyone. Completing this form does not guarantee you a badge nor that the fee you select is the appropriate fee. IDDBA must verify your eligibility and will contact you if more information is needed. **Internet Registering:** You may also register on-line at www.iddba.org.

This is not a housing reservation form. Be sure to complete the **separate housing form** and send to IDDBA's official housing bureau immediately. Hotels sell out quickly. We **strongly recommend** using IDDBA's official housing bureau for your own protection.

Badge Control: Only registered participants will be admitted to meetings, exhibits, and social functions. Loaning or giving your badge to another person is strictly forbidden and cause for eviction of both parties.

Cancellations: The entire registration fee will be refunded if cancellation is received in writing by May 5, 2010. Cancellations after May 5 are non-refundable. Refunds will be issued after July 30, 2010. "No shows" will not be refunded.

2 REGISTRANT INFORMATION - Incomplete forms will NOT be processed. Please print neatly.

Check here if additional pages attached (# _____ pages). Check here if you are disabled or have special needs.

Mr. Mrs. Ms. Miss Other _____ Business Class # _____ VIP # _____ (from mailing label)

First Name _____ Middle _____ Last Name _____

Signature (Required) _____

Title _____

Company _____

Address _____

City _____ State/Province _____ Zip _____ Country _____

Telephone _____ Fax _____ E-Mail Address _____

Company Web Address _____ Phone _____

Emergency Contact Name _____ Total # of IDDBA shows you've attended since 1964: _____

Area(s) of interest: Dairy Cheese Deli Bakery HMR/Foodservice Other _____

Is your company a 2010 Member? Yes No Unsure

Is your company a 2010 IDDBA Exhibitor? Yes No Unsure

_____ WEB
(name of exhibiting company if different than above)

3 FEE CALCULATIONS - 2010 IDDBA member dues must be paid or non-member fees apply.

Choose the correct fee from A, B, or C below.		IDDBA MBR	Non MBR	TOTAL
2010 IDDBA MEMBERSHIP DUES To receive lower member registration rates, you may pay 2010 dues on this form (if not already paid). Call IDDBA (608.310.5000) to verify membership dues status.		\$450 to renew	\$450 to apply	\$ _____
A	<input type="checkbox"/> EXHIBITOR <input type="checkbox"/> DISTRIBUTOR <input type="checkbox"/> MANUFACTURER <input type="checkbox"/> PACKAGER <input type="checkbox"/> BROKER <input type="checkbox"/> IMPORTER/EXPORTER <input type="checkbox"/> OTHERS (includes: consultants, spouses, manufacturer's reps., press, etc.)	\$350*	\$475*	\$ _____
B	RETAIL/VOLUNTARY/COOPERATIVE (Supermarkets, C-Stores, Grocery Stores, etc.) Proof of full-time retail employment (retail license AND employee ID) required. Factory outlet stores and manufacturing units of retailers that sell to a third party do not qualify. <input type="checkbox"/> RETAILERS ONLY: SEMINARS / EXPO <input type="checkbox"/> RETAILERS ONLY: SEMINARS / EXPO / BANQUET / WMMB Party	# stores _____ (required) free free \$150* \$175*		\$ _____
C	DIRECT STORE DELIVERY FOOD DISTRIBUTOR Does not include companies that broker, manufacture, repackage, or import, etc. - use category A above.	\$250*	\$375*	\$ _____
*Discount \$50 if IDDBA receives this registration before May 5.		TOTAL ENCLOSED		\$ _____

6 RETURN FORM & PAYMENT IN U.S. DOLLARS TO:

IDDBA ♦ P.O. Box 5528 ♦ Madison, WI 53705-0528 ♦ Phone: (608) 310.5000 ♦ Fax: (608) 238.6330
 Shipping address: 636 Science Dr ♦ Madison, WI 53711-1073

Make checks payable in U.S. funds on U.S. banks to The International Dairy-Deli-Bakery Association™. IDDBA registration and dues are not deductible as a charitable contribution but may be deductible as ordinary business expenses.

ATTACH BUSINESS CARD HERE

Registering gives IDDBA permission to contact registrant/my company via fax, mail or e-mail, with no expiration date, unless revoked by me, in writing.

4 CONTACT PERSON

Person Ordering (If Different From Section 2) _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Send confirmation to:
 Registrant Contact & Registrant

5 METHOD OF PAYMENT

CHECK enclosed for \$ _____

CREDIT CARD: VISA MC AMEX

Card Number _____

Exp. Date _____ Billing Zip Code _____

Cardholder Name _____

Signature _____