

# Registration For IDDBA'S Dairy-Deli-Bake 2012 Seminar & Expo

June 10-12, 2012 - New Orleans, LA (This is a TRADE ONLY conference. Not open to the public.)

## 1 INSTRUCTIONS - One person per form. Photocopy as needed. ATTACH BUSINESS CARD.

Online registration available at [www.iddba.org](http://www.iddba.org).

This form does not include housing. See previous page for the Hotel Reservation Form.

Badge may not be picked up until payment is received. Only registered participants will be admitted to meetings, exhibits, and social functions. Loaning or giving your badge to another person is strictly forbidden and cause for eviction of both parties.

**Cancellations:** The entire registration fee will be refunded if cancellation is received in writing by May 5, 2012.

Cancellations after May 5 are non-refundable. Refunds will be issued after July 30, 2012. "No shows" will not be refunded.

We reserve the right to refuse service or membership to anyone. Completing this form does not guarantee you a badge nor that the fee you select is the appropriate fee. IDDBA must verify your eligibility and will contact you if more information is needed.

## 2 REGISTRANT INFORMATION - Incomplete forms will NOT be processed.

Check here if additional pages attached (# \_\_\_\_\_ pages).  Check here if you are disabled or have special needs.

Mr.  Mrs.  Ms.  Miss Other \_\_\_\_\_ Business Class # \_\_\_\_\_ VIP # \_\_\_\_\_  
(from page 9) (from mailing label)

First Name \_\_\_\_\_ Middle \_\_\_\_\_ Last Name \_\_\_\_\_

Signature (Required) \_\_\_\_\_

Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State/Province \_\_\_\_\_ Zip \_\_\_\_\_ Country \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

Emergency Contact Name \_\_\_\_\_ Emergency Contact Telephone \_\_\_\_\_

Company Web Address \_\_\_\_\_ Total # of IDDBA shows you've attended since 1964: \_\_\_\_\_ WEB

Area(s) of interest:  Dairy  Cheese  Deli  Bakery  HMR/Foodservice  Other \_\_\_\_\_

Name of exhibiting company if different than above \_\_\_\_\_

**Exhibiting companies, retailers, brokers, and non-specialist distributors\*** can purchase unlimited registrations for their permanent, full-time employees. **All other companies are limited to three registrations per company.** Employment, status, and/or company name changes may be subject to badge cancellation in accordance with this limits policy. \*Contact IDDBA for restrictions and details.

Registering gives IDDBA permission to contact registrant/my company via fax, mail or e-mail, with no expiration date, unless revoked by me in writing.

## 3 FEE CALCULATIONS - 2012 IDDBA member dues must be paid or non-member fees apply.

Choose the correct fee from A, B, or C below.

\*Discount \$50 if IDDBA receives this registration before May 5.

	IDDBA MBR	Non MBR	TOTAL
<b>2012 IDDBA MEMBERSHIP DUES</b> To receive lower member registration rates, you may pay 2012 dues on this form.	\$450 to renew	\$450 to apply	\$ _____
<b>A</b> <input type="checkbox"/> EXHIBITOR <input type="checkbox"/> DISTRIBUTOR <input type="checkbox"/> MANUFACTURER <input type="checkbox"/> PACKAGER <input type="checkbox"/> BROKER <input type="checkbox"/> IMPORTER/EXPORTER <input type="checkbox"/> OTHERS (consultant, spouse, manufacturer's rep., trade press, etc.)	\$350*	\$475*	\$ _____
<b>B</b> <b>RETAIL/VOLUNTARY/COOPERATIVE</b> (supermarket, c-store, grocery store, etc.) Proof of full-time retail employment (retail license AND employee ID) required. Factory outlets or manufacturing units of retailers that sell to a 3rd party do NOT qualify. <input type="checkbox"/> RETAILERS ONLY: SEMINARS / EXPO <input type="checkbox"/> RETAILERS ONLY: SEMINARS / EXPO / BANQUET / WMMB Party	# stores _____ (required) free free \$150* \$175*		\$ _____
<b>C</b> <b>DIRECT STORE DELIVERY FOOD DISTRIBUTOR</b> Does not include companies that broker, manufacture, repackage, or import, etc. - use category A above.	\$250*	\$375*	\$ _____

ATTACH BUSINESS CARD HERE

## 4 CONTACT PERSON

Receives copy of confirmation.  
\_\_\_\_\_  
Person Ordering (If Different From Section 2)  
\_\_\_\_\_  
Company  
\_\_\_\_\_  
Address  
\_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Phone \_\_\_\_\_ Email \_\_\_\_\_

## 5 METHOD OF PAYMENT

CHECK enclosed for \$ \_\_\_\_\_  
 CREDIT CARD:  VISA  MC  AMEX  
\_\_\_\_\_  
Card Number  
\_\_\_\_\_  
Exp. Date \_\_\_\_\_ Billing Zip \_\_\_\_\_  
\_\_\_\_\_  
Cardholder Name  
\_\_\_\_\_  
Signature

## 6 SEND FORM & PAYMENT TO:

**IDDBA**  
**Mailing:** P.O. Box 5528, Madison, WI 53705-0528  
**Shipping:** 636 Science Dr, Madison, WI 53711-1073  
**Phone:** (608) 310.5000  
**Fax:** (608) 238.6330

Make checks payable in U.S. funds on U.S. banks to The International Dairy-Deli-Bakery Association™. IDDBA dues and registration are not deductible as a charitable contribution but may be deductible as ordinary business expenses.