

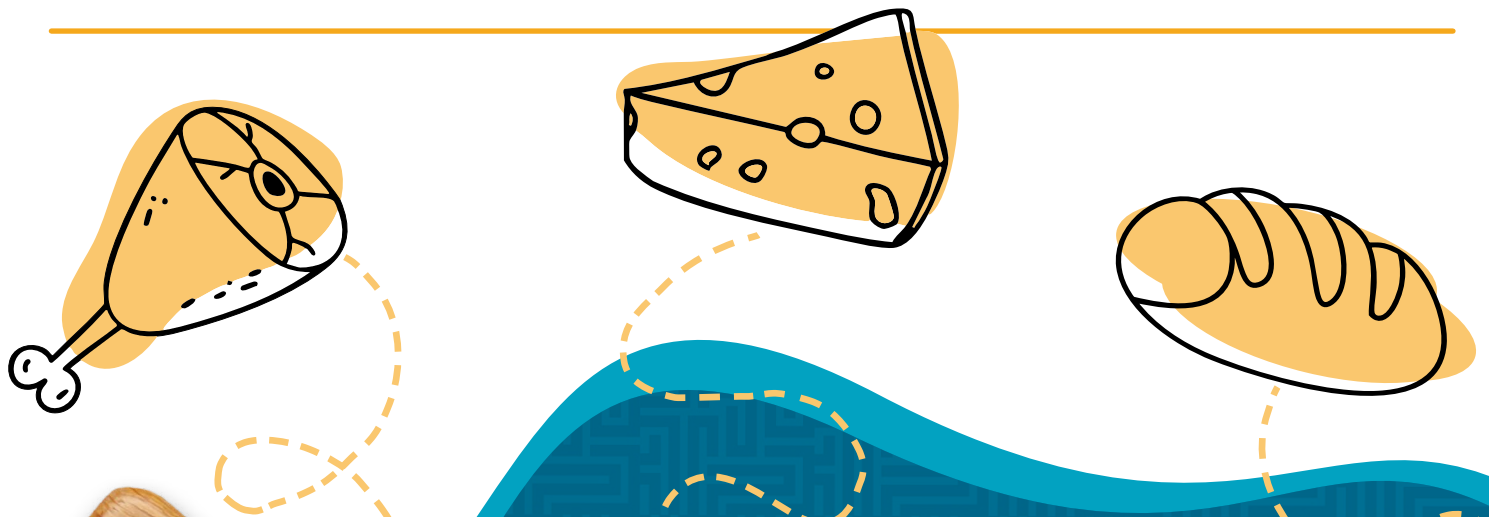


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# MEMBER BENEFITS

## THINKING OUTSIDE THE AISLE

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► [iddba.org](http://iddba.org)



## IDDBA BRINGS YOU

# 52 WEEKS OF EDUCATIONAL WEBINARS!

**UP TO THREE WEBINARS PER WEEK, EVERY WEEK, COVERING CRITICAL INDUSTRY TOPICS, DATA, AND TRENDS REPORTING.**

- ▶ Industry Research
- ▶ Consumer Trends
- ▶ Sustainability
- ▶ Regulatory
- ▶ Product Demos and Sampling
- ▶ Retail Associates best practices, and much more!



**MEMBERS** get year-round, on-demand access to our full library!

“



“Thank you IDDBA team – I really enjoyed the historical, species and geography lesson on this meat topic – now I have a greater understanding of the category – really helpful!”

**Tony Cimolino**  
GWFG • Golden West Food Group

# WHAT'S IN STORE!

The most comprehensive, continually updated research report available for our industry! And it's accessible online for free to our members.



LEARN MORE

## THINKING OUTSIDE THE AISLE



### DATABYTES GLOBALSCOPE

#### Introducing DataBytes GlobalScope!

From global coverage across 12 countries to in-depth data on baked goods, dairy, ready meals, and food service, this interactive tool is your window into market trends, growth forecasts, and subcategory breakdowns.

This is the essential resource for dairy, deli, and bakery professionals!

So much information—from consumer insights to industry trends, sales data and much, much more!

# DEVELOPMENT OPPORTUNITIES NEVER END!

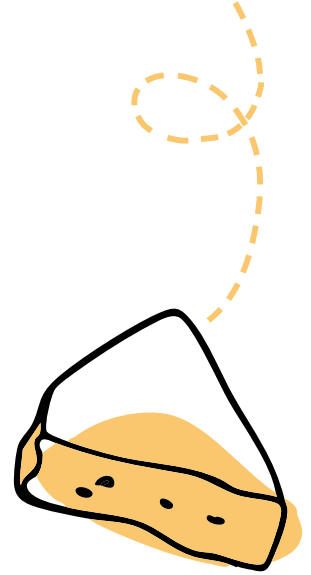
## DISCOUNTED LESSONS, CERTIFICATION OPPORTUNITIES, TRAINING PROGRAMS AND MORE!

Get access to hundreds of training guides, educational resources, and courses through the IDDBA Training portal. These resources are available to all employees of our member companies.

- 1 On the [iddba.org](http://iddba.org) website, select **Education** on the main navigation, drop down and select **IDDBA Training**.
- 2 Follow the steps, and once you've created an account, click **Explore Courses**.
- 3 Once logged in, you'll go to the training site landing page.



# UNLOCK OPPORTUNITIES FOR PROFESSIONAL GROWTH!



IDDBA is dedicated to empowering people to navigate their paths towards success. Our scholarships serve as a valuable resource for individuals looking to embark on new ventures or enhance their existing accomplishments. Whether you're at the beginning of your career journey or seeking to explore new opportunities, IDDBA is here to support and inspire your professional growth.



## PROFESSIONAL DEVELOPMENT SCHOLARSHIP

Offered exclusively to member company employees seeking career advancement training.

### What are the requirements?

- ▶ Not be enrolled in a degree program
- ▶ Complete course with a grade of C or above or provide a certificate of completion
- ▶ Application received within six months of the completion of the course
- ▶ A short personal statement

**Reimburse up to \$500 per course, and a maximum of \$1,000 annually (year runs Jan. 1 - Dec. 31).**



## SCHOLARSHIP FOR GROWING THE FUTURE

The Scholarship for Growing the Future is for current students pursuing a post-high school degree that work for an IDDBA member company.

### How do I apply?

- ▶ Submit your application, essay, and letter of recommendation between Feb. 9 - April 30 for the fall semester, or between Aug. 11 - Oct. 31 for the spring semester.
- ▶ Essay topic (max 500 words): With over 22 million agriculture and food-related jobs, the industry offers countless career paths, from veterinarians and livestock specialists to logisticians and contract lawyers. Explore a food-industry career that interests you and explain how your education is preparing you for it.

**Eligible employees may receive up to \$2,000 towards tuition per year.**

## FOOD SAFETY CERTIFICATION REIMBURSEMENT

Up to \$2,000 reimbursement for certification exams for member retail companies.

**Eligible employees may receive up to \$2,000 towards tuition per year.**



“The Certification covers so many different areas of salami. It’s not just about fermentation, processes of curing... It also covers the business side”

**Amy Forbis**  
Certified Salumiere

# A DISCOUNTED OPPORTUNITY TO BECOME A CERTIFIED SALUMIERE

IDDBA OFFERS DELI ASSOCIATES, CHEESE MONGERS, AND INDUSTRY EXPERTS THE OPPORTUNITY TO EARN THE CERTIFIED SALUMIERE PROFESSIONAL (CSP)<sup>™</sup> DESIGNATION.

## ABOUT THE EXAM

The exam covers product knowledge, merchandising techniques, and consumer expectations that shape the art of charcuterie. When you become certified, you join an elite group of industry experts. Once considered an emerging trend, charcuterie is now a customer favorite, and the Certified Salumiere Professional (CSP)<sup>™</sup> certification helps you exceed expectations, grow business, and advance your own professional development.

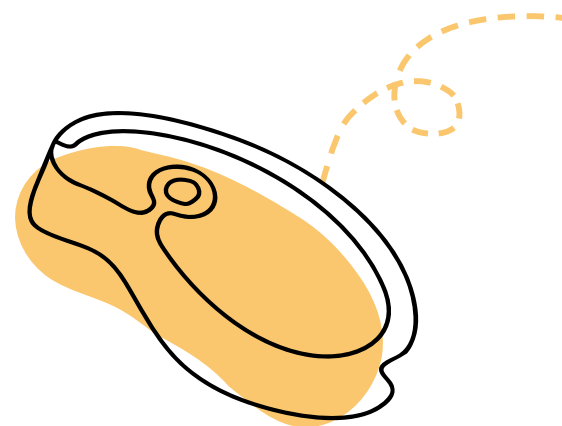
- ▶ Written and reviewed by subject matter experts
- ▶ Recommended reading provided for exam prep
- ▶ Offered both virtually and in-person
- ▶ Certifying excellence in charcuterie product knowledge



LEARN MORE

## DETAILS

- ▶ This exam is offered by the IDDBA
- ▶ Cost: **\$450** for members; **\$500** for nonmembers
- ▶ Eligible exam-takers will have a minimum of 1,440 hours of paid or unpaid work experience



# EXPLORE INDUSTRY OPPORTUNITIES, GET IN FRONT OF YOUR IDEAL EMPLOYER



WHETHER YOU'RE LOOKING TO FIND OPPORTUNITIES OR SHARE OPPORTUNITIES, CAREER CONNECTION SERVES AS A RESOURCE TO HELP YOU FIND YOUR PERFECT CAREER.



## 1 FIND A JOB

get your resume noticed by top professionals. Access resources and services to help you build and manage your career.

## 2 FIND AN INTERNSHIP

Gain valuable experience and knowledge in your area of interest with an industry internship. Grow your skills and access resources and services to enhance your potential.

## 3 POST A JOB/INTERNSHIP

Finding the right candidate for your company is easy with our career center. Access a specialized talent pool of qualified candidates, manage job postings, target your advertising, and get full resume access.



# PARTNERSHIPS

## Level Up With Exclusive Discounts



### DALE CARNEGIE PARTNERSHIP

Build courage, confidence, and compassion among your team with the world-famous Dale Carnegie courses. Discounts available to all employees.

Category	Regular Price	Discounted
Customer Service	\$1,895	\$1,800.25
Leadership	\$8,776	\$8,337.20
Org. Dev.	\$399	\$379.05
People Skills	\$2,394	\$2,274.30
Presentation	\$2,192	\$2,082.40
Sales	\$897	\$852.15
Total	\$16,553	\$15,725.35
<b>Member Benefit</b>		<b>\$827.65</b>



### CIRCANA PARTNERSHIP

In partnership with IDDBA, Circana is offering **10% (up to \$3,000) off** the first project with Circana when you are referred through IDDBA. For more details or to take advantage of this offer, contact our education team at [education@iddba.org](mailto:education@iddba.org) or simply scan the QR code to get started.



REGISTER NOW



### BYZZER™ BY NIELSENIQ

Discover the power of Byzzer™ by NielsenIQ, built for emerging brands. Get clear insight into shopper and market trends with accessible, comprehensive data. IDDBA members **receive 20% off** new Byzzer™ contracts to help fuel growth.

\*This offer is valid for new contracts and manufacturers with under \$200M in NIQ-tracked sales.



CLAIM OFFER



### 25/7 DIGITAL LABS

25/7 Digital Labs is excited to offer an exclusive **15% discount** for IDDBA members. We provide cutting-edge technology solutions for grocery, convenience stores, retail, and restaurants. From hardware and software to fully turnkey systems, we're your trusted partner for innovation and efficiency.



CONNECT

“

“I think the investment is well worth it for so many reasons, but the opportunity to have a broad spectrum of presenters with different expertise really elevates it all.”

**Cathy Strange**  
UW Alum

# LEADERSHIP DEVELOPMENT TO ADVANCE YOUR CAREER

FROM THE



**WISCONSIN**  
SCHOOL OF BUSINESS  
UNIVERSITY OF WISCONSIN-MADISON

CENTER FOR  
PROFESSIONAL  
& EXECUTIVE  
DEVELOPMENT

Join a cross-section of industry peers who also want to develop elite leadership skills in an exciting, engaging, and interactive journey with top-ranked faculty and industry experts.

- ▶ Delivered in an in-person format over the course of three days in beautiful Madison, Wisconsin.
- ▶ Engage with dynamic and highly interactive instructors, and wrap up your experience with a half-day guided retail tour.
- ▶ Participate in lecturettes, active discussion, small breakout teams, case studies, and individual reflection.



LEARN MORE



# JOIN US!

## ATLANTA, GEORGIA

### JUNE 6-8, 2027

THOUSANDS OF ATTENDEES,  
1000+ EXHIBITORS, TOP  
RETAILERS, TRENDS &  
INNOVATION!

MEMBERS GET  
THE BEST SHOW  
EXPERIENCE  
AVAILABLE!



#### MEMBERS ARE THE FIRST TO KNOW ABOUT:

- ▶ Show Registration Announcements
- ▶ Late-breaking Show Updates
- ▶ Member-exclusive Messaging at Show
- ▶ Hotel Reservation Announcements
- ▶ Celebrity Speaker Announcements
- ▶ Member-to-Member Networking Opportunities



LEARN MORE

# IDDBA

## MEMBERS RECEIVE

HUGE DISCOUNTS on IDDBA  
2027 Show Registration fees!

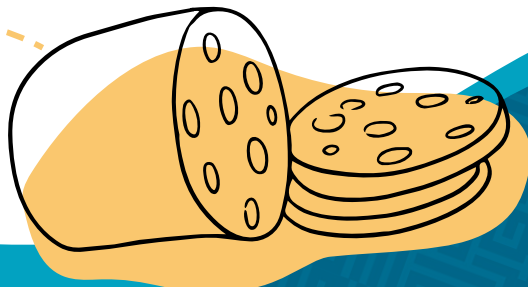


# RECOGNIZE EMPLOYEES AND INSPIRE THE NEXT GENERATION

ATLANTA, GEORGIA  
JUNE 6-8, 2027

2027 NOMINATIONS WILL REOPEN IN  
NOVEMBER FOR YOUR STAR EMPLOYEES  
AND THIS YEAR OUR EVENT WILL RECOGNIZE:

- ▶ High-performing, results-oriented retail store department directors and managers
- ▶ Senior-level business leaders (VPs or higher) demonstrating outstanding leadership
- ▶ Emerging employees who show initiative and a strong commitment in your store



**WELCOME TO IDDBA**  
CONGRATULATIONS ON YOUR  
MEMBERSHIP! IT'S TIME TO START  
REAPING THE BENEFITS!



International Dairy Deli  
Bakery Association  
8317 Elderberry Road  
Madison, WI 53717-2603

608-310-5000

iddba@iddba.org



WE RECOGNIZED 31 CHAMPIONS OF CHANGE  
AT IDDBA 2026 IN ORLANDO.

*In Partnership with Supermarket News*

Champions of Change  
occurs every year at the  
annual show.

Scan this code to go to the  
nomination form!



LEARN MORE

▶ [iddba.org](https://iddba.org)