

IDDBA 2026 Calendar

Note: We have tried to include as many dates/deadlines as possible but this list is not all inclusive.

Monday, April 27th

Booth Security	Orlando Plus Security	Order Form	Need security for your booth during or after show hours? Book through Orlando Plus Security by 4/27 for incentive rate. Prices increase effective 4/28.
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Tuesday, April 28th

SWAP Lead Retrieval	Maritz	Online Ordering Fillable Order Form	Order lead retrieval through Maritz SWAP Lead Retrieval by 4/28 for best pricing. Pricing increases 4/29.
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Thursday, April 30th

Advance Exhibit Freight Receiving open	GES	Expresso by GES	Advance shipments of Exhibit Freight ONLY may start arriving at warehouse
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Saturday, May 2nd

Utilities	Orange County Convention Center (OCCC)	OCCC Utility Ordering	Incentive rate deadline to order utilities through the OCCC. Includes, electricity, plumbing, air/gas, rigging, etc.
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Monday, May 4th

Showcase Rental	Atlantic Rentals	Expresso by GES	Order showcases (non-refrigerated) for your booth display by 5/4. Prices increase \$100 per case effective 5/5.
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Tuesday, May 5th

Standard Booth Package	GES	Expresso by GES	The standard booth package items must be ordered through GES to be included at no charge; if not ordered by 5/5, your booth will be empty and you will be charged for items added at show site
Additional Exhibitor Badges at discounted price	IDDBA	IDDBA Show Registration & Hotel Information International Dairy Deli Bakery Association	Last day to purchase additional exhibitor badges at \$300 each (member price). Prices increase \$100 per badge effective 5/6.

Thursday, May 7th

Wi-Fi	Smart City	Smart City Networks - Login	Order dedicated wi-fi for your booth by 5/7 for incentive pricing. Pricing increases 5/8. Note: IDDBA does provide wi-fi through the Orange County Convention Center.
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Friday, May 8th

New Product Showcase	IDDBA	New Product Showcase Form - 2026	Shelves are limited and are first come, first served. Once filled, we will start a waitlist for onsite assignments if shelves become available.
GES Exhibit Systems+	GES	Expresso by GES	Looking for an upgraded booth? Check out GES Exhibit Systems+ for options. Note that order, including graphics are due by 5/8 or a 30% expedited processing fee will be assessed. Orders placed after 5/8 are contingent upon production capacity.

Friday, May 15th

Booth Late Setup Form	IDDBA	exhibits@iddba.org	If you will not be setting up your booth until Sunday, June 7 th , you must notify IDDBA at exhibits@iddba.org in writing by today. Booths must be fully set up by 10 am on Sunday, 6/7. This only applies to inline booths.
Sampling Form	OCCC/Sodexo Live! Catering	iddba-2026-sample-waiver-form.pdf	If you are doing any sampling of food or beverage in your booth, you must submit the Sampling Form to Sodexo Live!

Friday, May 29th

Advance Cold Storage Receiving open	GES	Expresso by GES	Advance shipments of Cold Storage may start arriving at warehouse
Advance Exhibit Freight Ends	GES	Expresso by GES	Last day for advance shipments of Exhibit Freight at warehouse
Trade Show Talent, Samplers, etc	Vantage Trade Show Talent	IDDBA Insert - 2026	Last day to book temporary help through Vantage Trade Show Talent for booth staff, hosts/hostesses, etc.

Monday, June 1st

Floral	Greenery Productions	Order form	Order booth décor arrangements, centerpieces, foliage accents for your booth by 6/1 for best selection.
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Tuesday, June 2nd

Utilities	Orange County Convention Center (OCCC)	OCCC Utility Ordering	Online ordering deadline to order utilities through the OCCC. Includes, electricity, plumbing, air/gas, rigging, etc. Orders needed after 6/2 will need to be placed onsite and will be subject to onsite rates and lower priority than ordered placed ahead of time.
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Wednesday, June 3rd

Exhibitor Move-In – Target 1 ONLY	8 am – 6 pm		Wristbands are required for floor show access. All Exhibitor Appointed Contractors (EACs) must check in at the EAC Check-In area at Dock 15 to obtain an EAC wristband. Exhibitors can obtain a wristband in the Registration area in the South A/B lobby. Target 1 ONLY has access on Wednesday, 6/3.
Direct Delivery of Exhibit Freight – Target 1 ONLY	GES	Expresso by GES	Exhibit freight direct delivery to show site. Target 1 ONLY. All delivering carriers and privately owned vehicles must check in at the marshaling yard prior to show site deliveries.

Thursday, June 4th

Exhibitor Move-In – Targets 1 & 2 ONLY	8 am – 6 pm		Wristbands are required for floor show access. All Exhibitor Appointed Contractors (EACs) must check in at the EAC Check-In area at Dock 15 to obtain an EAC wristband. Exhibitors can obtain a wristband in the Registration area in the South A/B lobby. Targets 1 & 2 ONLY have access on Thursday, 6/4.
Direct Delivery of Exhibit Freight – Target 2	GES	Expresso by GES	Exhibit freight direct delivery to show site. Target 2 ONLY. All delivering carriers and privately owned vehicles must check in at the marshaling yard prior to show site deliveries.

Friday, June 5th

Exhibitor Move-In – Targets 1, 2, 3 ONLY	7 am – 7 pm		Wristbands are required for floor show access. All Exhibitor Appointed Contractors (EACs) must check in at the EAC Check-In area at Dock 15 to obtain an EAC wristband. Exhibitors can obtain a wristband in the Registration area in the South A/B lobby. Targets 1, 2, 3 ONLY have access on Friday, 6/5 at 7 am.
Exhibitor Move-In – All Targets	Noon – 7 pm		Wristbands are required for floor show access. All Exhibitor Appointed Contractors (EACs) must check in at the EAC Check-In area at Dock 15 to obtain an EAC wristband. Exhibitors can obtain a wristband in the Registration area in the South A/B lobby.
Direct Delivery of Exhibit Freight – Targets 3 & 4	GES	Expresso by GES	Exhibit freight direct delivery to show site. Targets 3 & 4. All delivering carriers and privately owned vehicles must check in at the marshaling yard prior to show site deliveries.

Tuesday, June 9th

Exhibitor Move-Out	2:00 pm		Exhibitor move-out starts at 2 pm on Tuesday, 6/9. Do NOT start tearing down your booth until 2 pm. Violators may lose priority points toward their IDDBA 2027 booth assignment.
Food Bank Collection	2:00 pm		Food Bank Collection starts as soon as aisle carpet is removed. Please mark any product to be donated to the local food bank with stickers that are available at the GES ServiCenter desk and IDDBA Central.
EAC Access	3:00 pm		Exhibitor Appointed Contractors (EACs) do not have access to the show floor until 3 pm. Please do not schedule labor for earlier as you will be charged for any time scheduled even if they are not actively working on the floor.

Target Information

Target 1	20'x50' Booths and Larger
Target 2	20'x20' – 20'x40' Booths
Target 3	10'x30', 10'x40', 10'x50', 10'x60' Booths
Target 4	10'x10' and 10'x20' Booths

Marshaling Yard:

7645 Mandarin Dr
Orlando, FL 32819