

IDDBA 2026 Exhibit Price & Fee Calculation

IDDBA 2026 Member Booth Price (Booth pricing is \$30 per sq. ft. and \$250 per corner)

Membership must be maintained through the dates of the show. If the membership expires any time prior to the show, the exhibiting company is required to renew the membership or pay the difference between the member and non-member booth price.

Booth Size	Booth Fee
I (10' x10') Inline booth	1 booth staff registration \$3,000 (No corner included in pricing - add \$250 for corner)
B2 (10'x20')	2 booth staff registrations \$6,250 (One corner included in pricing)
B3 (10'x30')	3 booth staff registrations \$9,250 (One corner included in pricing)
B4 (10'x40')	4 booth staff registrations \$12,250 (One corner included in pricing- limited availability)
A4 (20'x20')	4 booth staff registrations \$13,000 (Four corners included in pricing)
A6 (20'x30')	6 booth staff registrations \$19,000 (Four corners included in pricing)
A8 (20'x40')	8 booth staff registrations \$25,000 (Four corners included in pricing)
A10 (20'x50')	10 booth staff registrations \$31,000 (Four corners included in pricing)
A12 (20'x60')	12 booth staff registrations \$37,000 (Four corners included in pricing)
A14 (20'x70')	14 booth staff registrations \$43,000 (Four corners included in pricing)
A15 (30'x50')	15 booth staff registrations \$46,000 (Four corners included in pricing)
A16 (20'x80')	16 booth staff registrations \$49,000 (Four corners included in pricing)
A20 (40'x50')	20 booth staff registrations \$61,000 (Four corners included in pricing)
A25 (50'x50')	25 booth staff registrations \$76,000 (Four corners included in pricing)
A30 (50'x60')	30 booth staff registrations \$91,000 (Four corners included in pricing)
A35 (50'x70')	35 booth staff registrations \$106,000 (Four corners included in pricing)

2026 Non-Member Booth Price

10'x10' booth only:
No registrations are included \$40 per sq ft +\$250 per corner
Non-Member booth staff registration (per person)..... \$425

Fee Calculation

Booth Fees:

Choose the booth size to the left and enter the amount here.
Additional Corner Charge: Add \$250 for a corner in addition to what is included in the booth pricing listed on the left. Please note: Additional corners are limited and are not guaranteed. The \$250 corner charge is refundable if not assigned.

\$

Registration/Badges:

Additional Member Rate Booth Staff Registrations_____ @ \$300.00 each =

All booth personnel (including brokers, helpers, temporary, & booth demonstrator staff) must be registered and appropriate fees paid.

Additional staff (beyond those registrations included with booth) may be pre-registered at \$300 each, or \$400 after May 5 (member price).

\$

IDDBA Corporate Member Dues (\$500):

Membership must be maintained through the dates of the show. If the membership expires any time prior to the show, the exhibiting company is required to renew the membership or pay the difference between the member and non-member booth price.

Member dues are non-refundable.

\$

What's in Store Live:

All sponsorships are subject to IDDBA approval.

- ☐ I have included the sponsorship fee.
Please send me the sponsorship application.

Sponsorship Levels:

- ☐ Co-Sponsor: \$20,000
☐ Platinum: \$10,000
☐ Gold: \$7,500
☐ Silver: \$5,000
☐ Bronze: \$2,500

- ☐ Please contact me with more information about What's in Store Live sponsorship.

What's in Store Live Contact Name: _____
Contact Email: _____

\$

Total Enclosed:

A check for the full amount of the exhibit fees must accompany the exhibit application in order to be placed in line to receive a booth assignment.

- ☐ Check will be sent separately
(no points will be earned or assignments made until full payment is received)
Estimated check mail date: _____

- ☐ Will pay by credit card
☐ Will pay by wire transfer or ACH

\$

Payment:

Send completed and signed application to: exhibits@iddba.org or mail to:
IDDBA

8317 Elderberry Rd
Madison, WI 53717

If paying by credit card, you may pay online at <https://member.iddba.org> or call IDDBA at 608-310-5000. We will notify you when the invoice is available online for payment.

Please contact IDDBA with any questions regarding payment.
Full payment must be received to secure a booth.

Questions/Information

Tel: (608) 310-5000

E-mail: exhibits@iddba.org