

Friday, June 5	Event	Location
12:00 pm - 6:00 pm	Registration	Lobby, Level 2
Saturday, June 6	Event	Location
8:00 am - 6:00 pm	Registration	Lobby, Level 2
1:00 pm - 4:00 pm	Orlando Retail Tour 2026 (Must be pre-registered, seats limited)	Lobby, Level 2, Near Registration
4:30 pm - 5:00 pm	New Exhibitor Reception (All first-time exhibitors invited)	Destination Lounge, Level 2, S222
Sunday, June 7	Event	Location
7:00 am - 7:00 pm	Shuttles	Outside South Concourse, Hall A
7:00 am - 5:30 pm	Registration	Lobby, Level 2
9:00 am - 11:00 am	General Sessions: <ul style="list-style-type: none"> • IDDBA Welcome • Industry Trends Presentation with Anne-Marie Roerink • Coach K 	S320, Level 3
11:00 am - 5:30 pm	<ul style="list-style-type: none"> • Expo • What's in Store Live & Workshops • New Product Showcase • IDDBA Cakescape 	Exhibit Halls, Level 1 What's in Store Live Booth 2170 Back of 2600 and 4800 Aisle Booth 4775
11:30 am - 5:00 pm	Cake'd	What's in Store Live Education Live! (Booth 2170)
Monday, June 8	Event	Location
7:00 am - 8:00 pm	Shuttles	Outside South Concourse, Hall A
7:00 am - 5:30 pm	Registration	Lobby, Level 2
9:00 am - 11:00 am	General Sessions: <ul style="list-style-type: none"> • IDDBA Welcome • Alton Brown • Jody Barrick, Chair's Award • Trevor Noah 	S320, Level 3
11:00 am - 5:30 pm	<ul style="list-style-type: none"> • Expo • What's in Store Live & Workshops • New Product Showcase • Cakescape 	Exhibit Halls, Level 1 What's in Store Live Booth 2170 Back of 2600 and 4800 Aisle Booth 4775
11:30 am - 5:00 pm	Cake'd	What's in Store Live Education Live! (Booth 2170)
5:30 pm - 7:00 pm	Monday Night Party	Back of Exhibit Halls, 4800 Aisle
6:30 pm - 7:30 pm	Champions of Change Awards	Back of Exhibit Halls, 4800 Aisle

Tuesday, June 9	Event	Location
8:30 am - 2:30 pm	Shuttles	Outside South Concourse, Hall A
9:00 am – 2:00 pm	Registration	Lobby, Level 2
10:00 am - 2:00 pm	<ul style="list-style-type: none"> • Expo • What's in Store Live & Cake'd • New Product Showcase 	Exhibit Halls, Level 1 What's in Store Live Booth 2170 Back of 2600 and 4800 Aisles
11:30 am – 12:00 pm	IDDDBA Rational Cooperative Internship Recognition	What's in Store Live Education Live! (Booth 2170)
12:00 pm - 12:30 pm	Cake'd Awards	What's in Store Live Education Live! (Booth 2170)
2:00 pm - 5:00 pm	Food Bank Collection	Exhibit Halls, Level 1