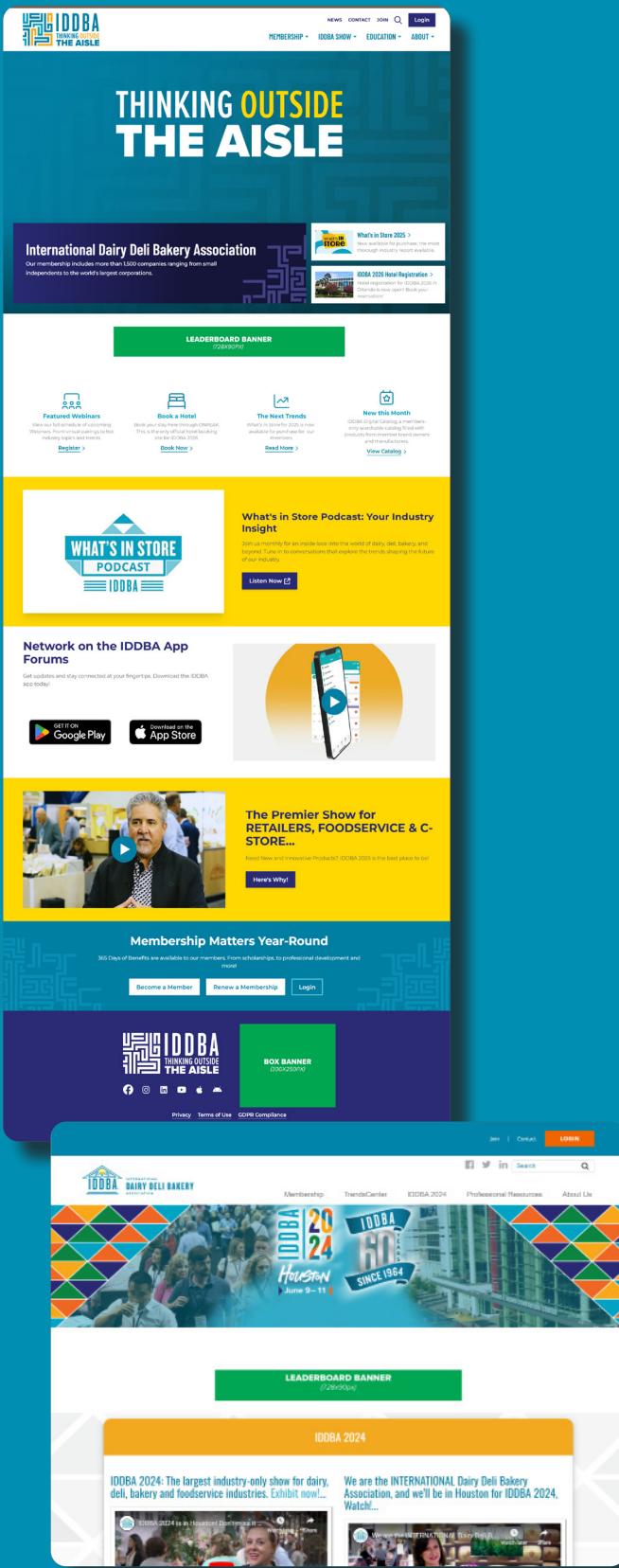




MEDIA KIT

IDDBA.ORG WEBSITE

The International Dairy Deli Bakery Association (IDDBA) is a nonprofit trade association for food retailers, manufacturers, wholesalers, brokers, distributors, and other industry professionals. IDDBA membership includes more than 1,500 companies ranging from small independents to the world's largest corporations.



The website features a prominent 'THINKING OUTSIDE THE AISLE' tagline at the top. It includes a 'LEADERBOARD BANNER' (728x90px) for 'LEADERBOARD BANNER' (728x90px). Other sections include 'FUTURE WEBINARS', 'Book a Hotel', 'The Next Trends', 'New This Month', 'WHAT'S IN STORE PODCAST', 'Network on the IDDBA APP', 'The Premier Show for RETAILERS, FOODSERVICE & C-STORE...', 'Membership Matters Year-Round', and a 'BOX BANNER' (300x250px) for 'BOX BANNER' (300x250px). The footer contains links for 'Privacy', 'Terms of Use', and 'GDPR Compliance'.

PRICING

LEADERBOARD BANNER

Image: 728x90px

Positions: 10 Available

Placement: Run of Site

\$5,000/Year

BOX BANNER

Image: 300x250px

Positions: 10 Available

Placement: Run of Site

\$3,500/Year

CONFERENCE BANNER PACKAGE

Image: 728x90px

Positions: 10 Available

Placement: Conference Facing Pages

\$2,500/Year

****All positions are available on a first-come, first-serve basis.****

Need Help With Ad Design?

OUR GRAPHIC SERVICES ARE INCLUDED.

FRESH OUTLOOK NEWSLETTER

IDDBA's *Fresh Outlook* eNewsletter is a weekly publication, providing association and industry news related to dairy, deli and bakery to over 6,900 subscribers. Each placement allows for your company message to be displayed prominently within the publication.

This newsletter is published by Association Revenue Partners

LEADERBOARD BANNER
(600x90px)

August 3, 2022 [View Website Version](#)

 **FRESH OUTLOOK**

Providing weekly member and industry news, people success stories, innovative ideas, and business solutions.

TOP BANNER
(600x90px)

5 Great Ways to Boost Sales within Your Small Business
 [takeitpersonally.com](#)
Starting a new small business can be an exciting but also terrifying experience. You are now in control of your destiny and responsible for every move that is made. There are plenty of great new methods... [READ MORE](#) [Twitter](#) [Facebook](#) [LinkedIn](#)

Why Do Dogs Get the Zombees?
 [www.animalnewspaper.com](#)
Does your dog ever seem to get a burst of energy and start racing around your house or apartment? This frantic running and spinning can seem to come out of nowhere and stop just as quickly as it starts... [READ MORE](#) [Twitter](#) [Facebook](#) [LinkedIn](#)

TOP FEATURED CONTENT
(Image + Ad Copy)

Best Websites for Small Business Owners
 [mashable.com](#)
Starting a business isn't easy, which is why it's important to educate yourself before diving into the world of entrepreneurship. And it appears that more and more of us are making the plunge from the 9-5 to going... [READ MORE](#) [Twitter](#) [Facebook](#) [LinkedIn](#)

How Blockchain Accelerates Small Business Growth and Development?
 [sophiainc.com](#)
New technologies are revolutionizing businesses like never before. One such technology is blockchain, which is undoubtedly setting the course for digital transformation. Invented as a technological architecture for Bitcoin... [READ MORE](#) [Twitter](#) [Facebook](#) [LinkedIn](#)

BOTTOM FEATURED CONTENT
(Image + Ad Copy)

Stay Ahead of the Competition Using These 4 Strategies
 [www.entrepreneur.com](#)
Everyone in the consumer packaged goods industry is well aware that consumer behaviors and trends can change at a rate that can be hard to keep up with, and while no one could have predicted the dramatic... [READ MORE](#) [Twitter](#) [Facebook](#) [LinkedIn](#)

3 Things to Know about the American Data Protection and Privacy Act
 [mashable.com](#)
The American Data Protection and Privacy Act, if passed, would represent federal legislation pre-empting state data privacy regulation. It's a big deal, not least because in its current version it has bipartisan... [READ MORE](#) [Twitter](#) [Facebook](#) [LinkedIn](#)

BOTTOM BANNER
(600x90px)

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PRICING

LEADERBOARD BANNER

Image: 600x90px

Formats: JPG or PNG

\$3,500/Qtr

TOP BANNER

Image: 600x90px

Formats: JPG or PNG

\$3,250/Qtr

TOP FEATURED CONTENT

Image: 150x125px

Formats: JPG or PNG

Article Title: 75 Characters Max

Article Body: 200 Characters Max

\$3,000/Qtr

BOTTOM FEATURED CONTENT

Image: 150x125px

Formats: JPG or PNG

Article Title: 75 Characters Max

Article Body: 200 Characters Max

\$2,750/Qtr

BOTTOM BANNER

Image: 600x90px

Formats: JPG or PNG

\$2,500/Qtr

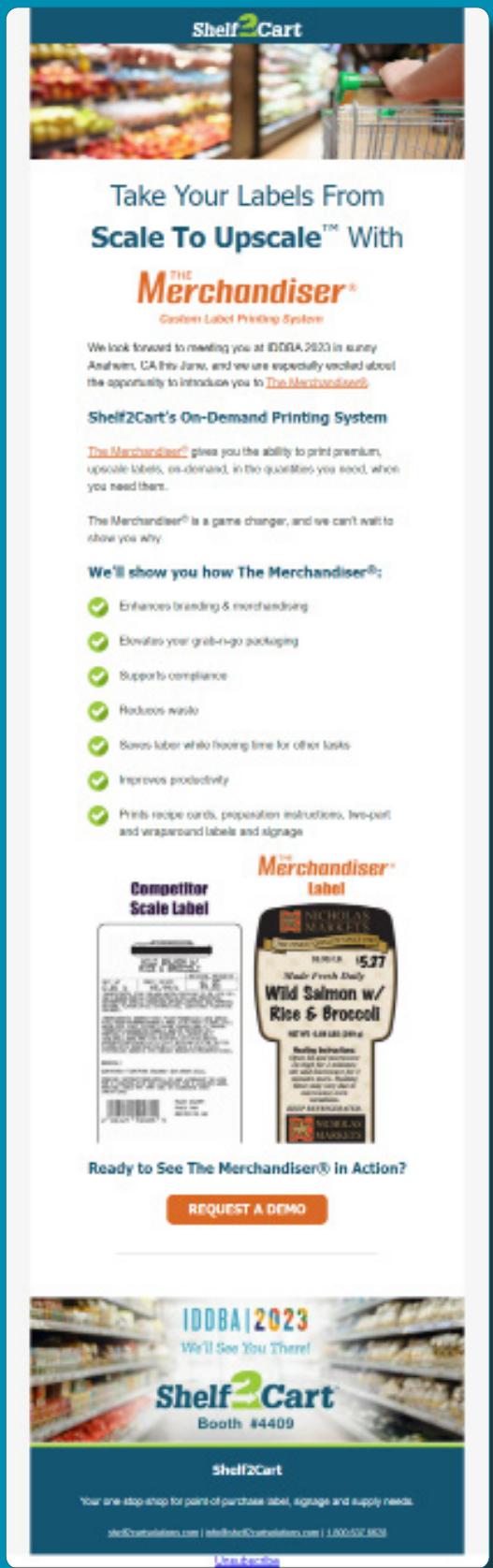
All positions are available on a first-come, first-serve basis.

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DEDICATED BLAST

Dedicated Blasts are sent to IDDBA's members once per month. This personalized email communication offers the advertiser a unique platform to promote an editorial topic of their choice, as it relates to their business.



Shelf2Cart

Take Your Labels From Scale To Upscale™ With **The Merchandiser®**

The Merchandiser® is a custom label printing system.

We look forward to meeting you at IDDBA 2023 in sunny Anaheim, CA this June, and we are especially excited about the opportunity to introduce you to [The Merchandiser®](#).

Shelf2Cart's On-Demand Printing System

The Merchandiser® gives you the ability to print premium, upscale labels, on-demand, in the quantities you need, when you need them.

The Merchandiser® is a game changer, and we can't wait to show you why.

We'll show you how The Merchandiser®:

- Enhances branding & merchandising
- Elevates your grab-n-go packaging
- Supports compliance
- Reduces waste
- Allows labor while freeing time for other tasks
- Improves productivity
- Prints recipe cards, preparation instructions, two-part and variable-labels and signage

Competitor Scale Label

The Merchandiser® Label

Ready to See The Merchandiser® in Action?

[REQUEST A DEMO](#)

IDDBA 2023
We'll See You There!

Shelf2Cart
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Unsubscribing

PRICING

DEDICATED BLAST

HTML or TXT File

Subject Line

ReplyTo Email

Desired Send Date

\$3,000/Blast

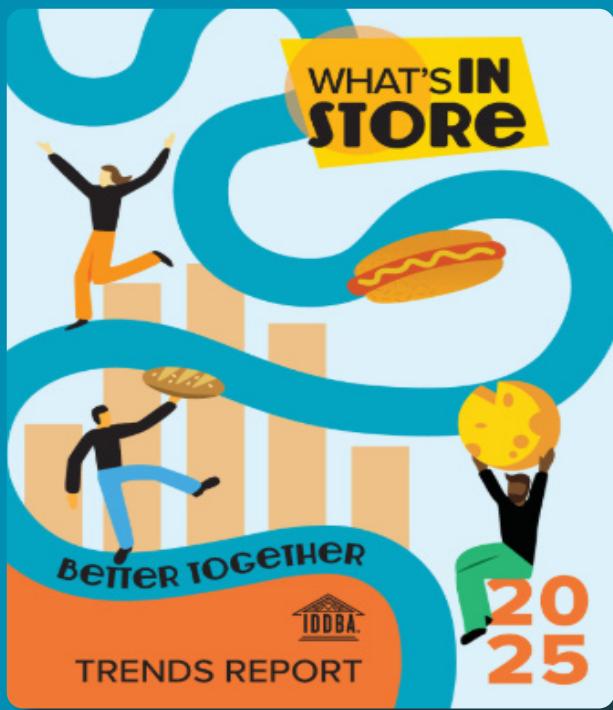
All positions are available on a first-come, first-serve basis.

Need Help With Ad Design?

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WHAT'S IN STORE TRENDS REPORT

From IDDBA, comes the trusted industry resource members depend on for the information relevant industry information they need. Members are provided with an interactive user experience, increased accessibility, and advanced features including bookmarking, highlighting, notes, and more with IDDBA's *What's In Store* Trends Report, a completely digital publication.



PRICING

FULL PAGE POP UP

Image: 8.5" x 11"

Format: PDF

Resolution: 300dpi

\$5,000/6 Issues OR \$9,000/12 Issues

HALF PAGE POP UP

Image: 8.5" x 5.5"

Format: PDF

Resolution: 300dpi

\$4,500/6 Issues OR \$8,000/12 Issues

All positions are available on a first-come, first-serve basis.

Need Help With Ad Design?

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HALF PAGE

(8.5" x 11")

FULL PAGE

(8.5" x 11")



www.associationrevenuepartners.com



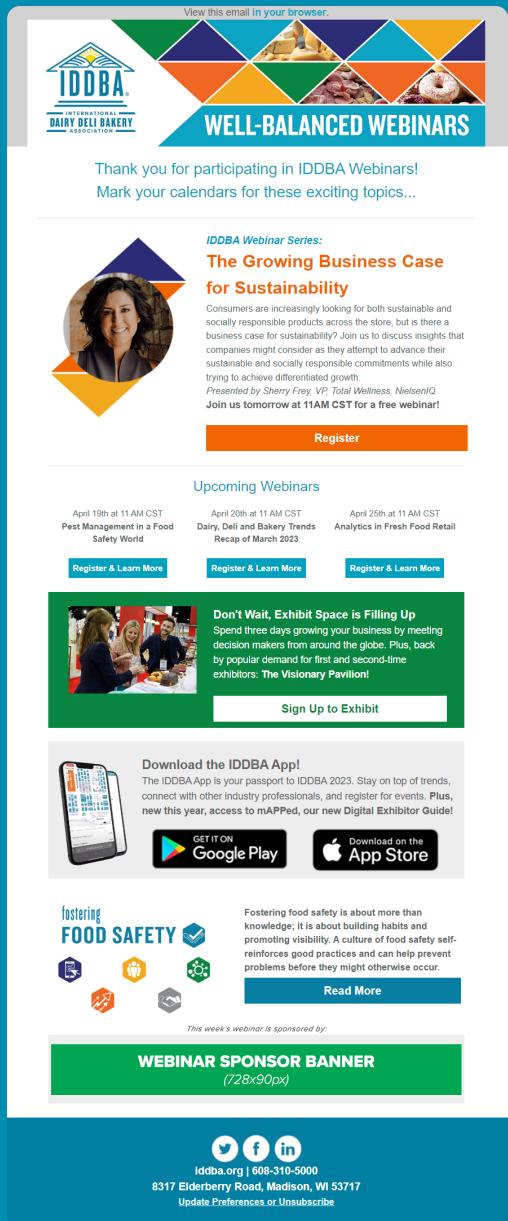
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855-790-0001

WEBINAR SPONSOR

IDDBA's weekly webinar series allows for your company to have their message prominently displayed in promotional emails related to the webinar, as well as within the slide presentation. Sponsorship opportunities are available individually and in bulk increments of four.



PRICING

BRANDED WEBINAR SPONSOR

Topic Selection, with Content Control

Email Banner: 728x90px

Logo: 1000x1000px max

Image Format: JPG or PNG

\$1,750/Webinar OR \$6,000/4 Webinars

BASIC WEBINAR SPONSOR

Email Banner: 728x90px

Logo: 1000x1000px max

Image Format: JPG or PNG

\$1,000/Webinar OR \$3,500/4 Webinars

****All positions are available on a first-come, first-serve basis.****

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