

IDDBA | 2025
New Orleans



Exhibitor Connect 4/9/2025

Kay Faherty
IDDBA Senior Exhibits Coordinator



Welcome!

- IDDBA 2025 will be our largest IDDBA show ever!
- 950+ exhibiting companies
- Sign up early for IDDBA 2026 – Orlando, FL June 7-9, 2026
 - Applications will be available late May at www.iddba.org/exhibit
 - Also available at show site, Saturday – Tuesday, Booth 3419
 - Booth payment due by 7/31 to retain bonus priority points



IDDBA 2025 Resources

- IDDBA Exhibitor Services Page
 - <https://www.iddba.org/iddba-show/about/exhibitor-services>
- GES Exhibitor Services Kit – Espresso
 - <https://ordering.ges.com//053600912>



IDDBA Exhibitor Services

- <https://www.iddba.org/iddba-show/about/exhibitor-services>
- Move-In/Move-Out Access
- Authorized IDDBA 2025 Partner Vendors
 - Avoid scams

From: Emma Pearson <emma_pearson@mapyourexpo.com>

Sent: Monday, April 1, 2024 10:27 AM

Subject: IDDBA

Importance: High

Sensitivity: Personal

Dear Exhibitor,

I'm following up to confirm, Whether you are interested in obtaining IDDBA 2024 pre-registered attendee list?

Kindly pick your reply 1 / 2:

1. Yes, Interested – Send pricing & other data information.
2. OPT-OUT

Regards,

Emma Pearson

Manager, Event Communication & Planning



IDDBA Exhibitor Services

- Cooking and Food Sampling/Safety Information
- Other Resources
 - Deco/Meeting Rooms
 - No Meeting Rooms available during show hours
- Additional Show Services
 - Ancillary vendors
- Marketing Resources
 - New Product Showcase form
 - Limited Availability and first come, first served
 - Logos to market your presence at IDDBA 2025 on social media, in email signatures, etc!
 - SWAP Reach Email Marketing (NEW)
 - SWAP Lead Retrieval (NEW)



IDDBA Misc.

- Sponsorships
 - <https://iddba2025.sponsorship.ges.com/login?ReturnUrl=%2F>
 - Need to create an account to access and view
 - Monday Night Sponsorship opportunities – food/bar
- Retail Tour
 - Saturday afternoon, 1 – 4 pm
 - Sign up in registration portal
 - \$50 per person
- Attendee Invite through registration portal



GES Exhibitor Services Kit

- <https://ordering.ges.com//053600912>
- Source for all booth related information
 - Regulations/Guidelines
 - Deadlines
 - Standard Booth Package ordering
 - Shipping/delivery information and labels
 - Caravan opportunities
 - NRA to IDDBA
 - IDDBA to Summer Fancy Foods
 - Hanging sign information (20'x20' booths and larger only)
 - EACs



Coming Soon!

- Digital New Product Showcase
 - Exhibitor webinar Tuesday, 4/15
 - Released to attendees mid-May
 - <https://zoom.us/j/5422006707>
- Digital Show Directory
 - Watch for email soon!



Contacts

- IDDBA Exhibits – exhibits@iddba.org
- GES – 800-801-7648
- onPeak (Hotels) – iddbahotels@onpeak.com
- IDDBA 2025 Sponsorships – Whitney Atkins - Watkins@iddba.org or Cara Petrie – cpetrie@iddba.org
- What's in Store Live Sponsorship – wisl@iddba.org



Contacts

- See you in NOLA!

