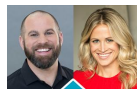




Happening Today at IDDBA 2022

Including General Session, What's In Store,
and New Product Showcase

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DAYS HOURS MINUTES SECONDS



- Registration** – 7:00 am - 5:30 pm
- General Session Speakers** – 8:00 am - 11:00 am
- Expo Floor Open** – 11:00 am - 5:30 pm
- What's in Store Live & Workshops** – 11:00 am - 5:30 pm
- New Product Showcase** – 11:00 am - 5:30 pm
- Kindra Hall Book Signing** – 11:15 am - 12:00 pm
- John Dorenbos Book Signing** – 12:15 pm - 1:00 pm



Media Room is available from 8:00am to 4:00pm, Sunday through Tuesday in room B218. [Full media list can be found here.](#)



For the best experience, don't forget to update your IDDBA app to the latest version.



Education Live in What's in Store Live!

- Charcuterie Slicing Education and 12' Charcuterie Board Creation
- Brandy Gosselin - IDDBA 2022 Cake Artist of the Year
- Brandy Gosselin - Artist's Choice Theme
- Cake Artist of the Year Award Presentation



What's in Store Live

Our interactive marketplace showcases innovative and aspirational merchandising.

[Explore Workshops](#)

[Click Here for the Full Know Before You Go](#)

Includes travel information, FAQs, daily emails, and videos.

COVID-19 Vaccination and Masking Policy

Considering changes to COVID-19 mitigation measures, the IDDBA will not require individuals participating at IDDBA 2022 to provide proof of vaccination or a negative COVID-19 test to attend. IDDBA 2022 is following CDC guidance and will not require masks be worn by individuals attending; however, individuals are welcome to make their own decision and wear a mask. IDDBA will make masks available onsite.

[Click Here for Full Policy](#)

empowering
PEOPLE



Empowering people is a key principle for success and it involves thinking deeply about all of the people who walk through your doors, whether they are your customers, the team you've built who work directly with them, or those behind the scenes who make that team thrive.

[Read More](#)



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