



Check Your Inbox!

Your access to the Digital New Product Showcase awaits!

01 17 52 36
DAYS HOURS MINUTES SECONDS



We are looking forward to seeing you at IDDBA 2022 in Atlanta from June 5-7th! As a registered attendee, we are giving you early access to the IDDBA Digital New Product Showcase. Login and explore over 1,200 new products from hundreds of suppliers that have been introduced to the market in the last 18 months. You can explore products by category, brand and by IDDBA's new 2022 Megatrends.

You will also be able to quickly and easily download full catalogs, product sales sheets, message suppliers and set up face-to-face meetings in Atlanta. Just click the reset password link below to get started!

[Click Here for More](#)



For the best experience, don't forget to update your myIDDBA app to the latest version.



Register for Saturday Sessions

Advance registration is required for our Saturday sessions, featuring Dennis Snow and Kindra Hall.

[Register Now](#)



Education Live in What's in Store Live!

- Charcuterie Slicing Education and 12' Charcuterie Board Creation
- Brandy Gosselin - IDDBA 2022 Cake Artist of the Year
- Brandy Gosselin - Artist's Choice Theme
- Cake Artist of the Year Award Presentation



What's in Store Live

Our interactive marketplace showcases innovative and aspirational merchandising.

[Explore Workshops](#)

[Click Here for the Full Know Before You Go](#)

COVID-19 Vaccination and Masking Policy

Considering changes to COVID-19 mitigation measures, the IDDBA will not require individuals participating at IDDBA 2022 to provide proof of vaccination or a negative COVID-19 test to attend. IDDBA 2022 is following CDC guidance and will not require masks be worn by individuals attending; however, individuals are welcome to make their own decision and wear a mask. IDDBA will make masks available onsite.

[Click Here for Full Policy](#)



Empowering people is a key principle for success and it involves thinking deeply about all of the people who walk through your doors, whether they are your customers, the team you've built who work directly with them, or those behind the scenes who make that team thrive.

[Read More](#)



iddba.org | 608-310-5000
8317 Elderberry Road, Madison, WI 53717
[Update Preferences](#) or [Unsubscribe](#)