



Exhibiting Company Information (Please be complete)	
Company Name:	
Mailing Address:	
City:	State/Province: Country: Zip/Postal Code:
Telephone:	Company Web Address:
Product Description Please describe your products or services for IDDBA use in 40 words or less.	
Booth Contact Information: (receives booth mailings, service kit, etc., via mail, fax, or e-mail)	Booth Preferences
Name:	Booth Number Choices: IDDBA is not asking for booth number choices at this time. Request the size booth you would like now and include the payment with this application to start earning points. IDDBA will e-mail an updated floor plan to exhibitors (in points total order from highest to lowest) to ask for your choices.
Company Name:	
Title:	Near/Avoid Companies: Please attach a list of companies you are requesting to be near/avoid. BOTH companies must indicate near/avoid in writing and must be received by IDDBA by January 1, 2018 for consideration. <input type="checkbox"/> List attached
Telephone: Ext:	
Cell Phone:	Section Information: Please consider my company/booth for one of the sections below: <input type="checkbox"/> CA Milk Advisory Board <input type="checkbox"/> IL Dept. of Ag. <input type="checkbox"/> Organic <input type="checkbox"/> WI Milk Marketing Board <input type="checkbox"/> International To be eligible for consideration in a section you must submit the exhibit application to IDDBA by January 1, 2018 and receive approval from the section coordinator.
Fax:	
E-mail (required):	Booth Services: Check all that apply to your booth - very important! This notifies IDDBA of your needs. <input type="checkbox"/> Water/Drain (limited availability) <input type="checkbox"/> Natural gas (limited availability) IDDBA will use this information during the booth assignment process, but due to the limited availability of some services it may affect the booth assignment. These services are not included with the booth. All exhibitors are responsible for ordering their booth utilities through the appropriate vendor.
Mailing Address:	
City: State/Province:	
Country: Zip/Postal:	
Shipping Address:	Food Preparation/Cooking/Heating: (Check if either apply to your booth.) <input type="checkbox"/> Food Preparation <input type="checkbox"/> Cooking/Heating/Frying
City: State/Province:	
Country: Zip/Postal:	
Authorized Signature The IDDBA is authorized to reserve space for our use in the exhibit hall at the IDDBA 18 in New Orleans, LA, June 10-12, 2018. Signature and payment constitutes company agreement to abide by the cancellation policy and all other rules and policies. IDDBA shall have the sole authority to interpret, amend, and enforce all rules and policies. Signature also means I/we am/are giving IDDBA, GES, and other official vendors of IDDBA 18 permission to contact me/my company via fax, mail, or e-mail. IDDBA reserves the right to refuse service to any individual or company.	
Signature:	
Print name:	
Telephone: Fax:	
Title: Date:	

IDDBA 18 Exhibit Price & Fee Calculation

IDDBA 18 Member Booth Price	
Booth Size	Booth Fee
I (10' x10') Inside booth	1 booth staff registration \$2,275
B2 (10'x20')	2 booth staff registrations \$5,400
B3 (10'x30')	3 booth staff registrations \$8,100
B4 (10'x40')	4 booth staff registrations \$10,800
A4 (20'x20')	4 booth staff registrations \$11,050
A6 (20'x30')	6 booth staff registrations \$16,000
A8 (20'x40')	8 booth staff registrations \$20,350
A10 (20'x50')	10 booth staff registrations \$24,450
A12 (20'x60')	12 booth staff registrations \$28,700
A14 (20'x70')	14 booth staff registrations \$32,600
A15 (30'x50')	15 booth staff registrations \$34,950
A16 (20'x80')	16 booth staff registrations \$36,800
A20 (40'x50')	20 booth staff registrations \$45,600
A25 (50'x50')	25 booth staff registrations \$57,000
A30 (50'x60')	30 booth staff registrations \$68,400
A35 (50'x70')	35 booth staff registrations \$79,800

2018 Non-Member Booth Price	
10'x10' booth (no registrations are included)	\$3,300
Non-Member booth staff registration (per person)	\$425

Fee Calculation	
Booth Fees: Choose the booth size and registration package to the left and enter the amount here.	\$
Registration/Badges: Additional Member Rate Booth Staff Registrations _____ @ \$300.00 each = All booth personnel (including brokers, helpers, temporary, & booth demonstrator staff) must be registered and appropriate fees paid. Additional staff (beyond those registrations included with booth) may be pre-registered at \$300 each, or \$400 after April 5 (member price).	\$
IDDBA Corporate Membership (\$450): Membership must be paid for each exhibiting year	\$
Show & Sell Center: <i>All sponsorships are subject to IDDBA approval.</i> <input type="checkbox"/> I have included the sponsorship fee. Please send me the sponsorship application. Show & Sell Sponsorship Levels: <input type="checkbox"/> Co-Sponsor: \$20,000 <input type="checkbox"/> Platinum Plus: \$15,000 <input type="checkbox"/> Platinum: \$10,000 <input type="checkbox"/> Gold: \$7,500 <input type="checkbox"/> Silver: \$5,000 <input type="checkbox"/> Bronze: \$2,500 <input type="checkbox"/> Contributor: \$1,000 <input type="checkbox"/> Please contact me with more information about Show & Sell Center sponsorship.	\$
Total Enclosed: A check for the full amount of the exhibit fees must accompany the exhibit application in order to be placed in line to receive a booth assignment. <input type="checkbox"/> Check will be sent separately (no points will be earned or assignments made until full payment is received) Estimated check mail date: _____	\$

Payment: If paying by credit card: Please call IDDBA at 608-310-5000 with credit card number after sending application. If paying by check (send to): IDDBA 636 Science Dr. Madison, WI 53711 Please contact IDDBA with any questions regarding payment. Full payment must be received to be placed in line for booth space and to earn any points toward your 2018 booth assignment.
Questions/Information Tel: (608) 310-5000 Fax: (608) 238-6330 E-mail: exhibits@iddba.org