



Exhibiting Company Information (Please be complete. This information is included in the directory)

Company Name:

Mailing Address:

City: State/Province: Country: Zip/Postal Code:

Telephone: Company Web Address:

Product Description Please describe your products or services for IDDBA use in 40 words or less.

Which department(s) do you sell your products out of? Dairy Refrigerated Dept. Deli Dept. Bakery Dept.

Booth Contact Information:
(receives booth mailings, service kit, etc., via mail, fax, or e-mail)

Name:

Company Name:

Title:

Telephone: Ext:

Cell Phone:

Fax:

E-mail (required):

Mailing Address:

City: State/Province:

Country: Zip/Postal:

Shipping Address:

City: State/Province:

Country: Zip/Postal:

Authorized Signature

The IDDBA is authorized to reserve space for our use in the exhibit hall at the IDDBA 19 in Orlando, FL, June 2-4, 2019. Signature and payment constitutes company agreement to abide by the cancellation policy and all other rules and policies. IDDBA shall have the sole authority to interpret, amend, and enforce all rules and policies. Signature also means I/we am/are giving IDDBA, GES, and other official vendors of IDDBA 19 permission to contact me/my company via fax, mail, or e-mail. Signature also constitutes acceptance that IDDBA, GES and other official vendors of IDDBA 19 may use information provided in accordance with GDPR regulations. IDDBA reserves the right to refuse service to any individual or company.

Signature:

Print name:

Telephone: Fax:

Title: Date:

Booth Preferences

Booth Number Choices:

IDDBA is not asking for booth number choices at this time. Request the size booth you would like now and include the payment with this application to start earning points.

IDDBA will e-mail an updated floor plan to exhibitors (in points total order from highest to lowest) to ask for your choices.

Near/Avoid Companies:

Please attach a list of companies you are requesting to be near/avoid. **BOTH** companies must indicate near/avoid in writing and must be received by IDDBA by **January 1, 2019** for consideration.

List attached

Section Information:

Please consider my company/booth for one of the sections below:

- CA Milk Advisory Board IL Dept. of Ag.
- Organic, Natural, Plant-Based WI Section
- International

To be eligible for consideration in a section you must:
submit the exhibit application to IDDBA by **January 1, 2019**
and
receive approval from the section coordinator

Booth Services:

Check **all** that apply to your booth - **very important!** This notifies IDDBA of your needs.

- Water/Drain (limited availability)
- Natural gas (limited availability)

IDDBA will use this information during the booth assignment process, but **due to the limited availability of some services** it may affect the booth assignment.

These services are **not** included with the booth. All exhibitors are responsible for ordering their booth utilities through the appropriate vendor.

Food Preparation/Cooking/Heating:

(Check if either apply to your booth.)

- Food Preparation Cooking/Heating/Frying

IDDBA 19 Exhibit Price & Fee Calculation

IDDBA 19 Member Booth Price (Booth pricing is \$25 per sq. ft. and \$250 per corner)	
Booth Size	Booth Fee
I (10' x10') Inside booth	1 booth staff registration \$2,500
B2 (10'x20')	2 booth staff registrations \$5,250
B3 (10'x30')	3 booth staff registrations \$7,750
B4 (10'x40')	4 booth staff registrations \$10,500
A4 (20'x20')	4 booth staff registrations \$11,000
A6 (20'x30')	6 booth staff registrations \$16,000
A8 (20'x40')	8 booth staff registrations \$21,000
A10 (20'x50')	10 booth staff registrations \$26,000
A12 (20'x60')	12 booth staff registrations \$31,000
A14 (20'x70')	14 booth staff registrations \$36,000
A15 (30'x50')	15 booth staff registrations \$38,500
A16 (20'x80')	16 booth staff registrations \$41,000
A20 (40'x50')	20 booth staff registrations \$51,000
A25 (50'x50')	25 booth staff registrations \$63,500
A30 (50'x60')	30 booth staff registrations \$76,000
A35 (50'x70')	35 booth staff registrations \$88,500

2019 Non-Member Booth Price	
10'x10' booth (no registrations are included)	\$3,500
Non-Member booth staff registration (per person)	\$425

Fee Calculation	
Booth Fees: Choose the booth size and registration package to the left and enter the amount here.	\$
Registration/Badges: Additional Member Rate Booth Staff Registrations _____ @ \$300.00 each = All booth personnel (including brokers, helpers, temporary, & booth demonstrator staff) must be registered and appropriate fees paid. Additional staff (beyond those registrations included with booth) may be pre-registered at \$300 each, or \$400 after April 5 (member price).	\$
IDDBA Corporate Membership (\$450): Membership must be paid for each exhibiting year	\$
What's in Store Live (Formerly Show and Sell): <i>All sponsorships are subject to IDDBA approval.</i> <input type="checkbox"/> I have included the sponsorship fee. Please send me the sponsorship application. Sponsorship Levels: <input type="checkbox"/> Co-Sponsor: \$20,000 <input type="checkbox"/> Platinum Plus: \$15,000 <input type="checkbox"/> Platinum: \$10,000 <input type="checkbox"/> Gold: \$7,500 <input type="checkbox"/> Silver: \$5,000 <input type="checkbox"/> Bronze: \$2,500 <input type="checkbox"/> Contributor: \$1,000 <input type="checkbox"/> Please contact me with more information about What's in Store Live sponsorship.	\$
Total Enclosed: A check for the full amount of the exhibit fees must accompany the exhibit application in order to be placed in line to receive a booth assignment. <input type="checkbox"/> Check will be sent separately (no points will be earned or assignments made until full payment is received) Estimated check mail date: _____	\$

Payment: If paying by credit card: Please call IDDBA at 608-310-5000 with credit card number after sending application. If paying by check (send to): IDDBA 636 Science Drive Madison, WI 53711 Please contact IDDBA with any questions regarding payment. Full payment must be received to be placed in line for booth space.
Questions/Information Tel: (608) 310-5000 E-mail: exhibits@iddba.org