

Exhibiting Company Information: (Please be complete. This information is included in the printed directory and show planner)

Company Name:

Mailing Address:

City: State/Province: Zip/Postal Code: Country:

Company Telephone: Company Website:

Product Description: (Please describe your products or services for IDDDBA use in 40 words or less)

Primary Booth Contact Information
(will receive communications regarding the show)

Name:

Company Name:

Title:

Telephone: Ext:

Cell Phone:

E-mail (**required**):

Mailing Address:

City: State/Province:

Country: Zip/Postal:

Secondary Booth Contact Information:
(will receive communications regarding the show)

Name:

Company Name:

Title:

Telephone: Ext:

Cell Phone:

E-mail (**required**):

Pavilion and Section Information:

Please consider my company/booth for one of the pavilions/section below:

- International Pavilion
- Organic, Natural, Plant-Based Pavilion
- Visionary Pavilion
- CA Milk Advisory Board Section
- IL Dept. of Ag. Section
- WI Section
- Business Services Section

To be eligible for consideration in a pavilion or section you must: submit the exhibit application to IDDDBA by **January 1, 2021** and receive approval from the coordinator and/or IDDDBA.

Booth Services:

Check **all** that apply to your booth - **very important!** This notifies IDDDBA of your needs.

- Water/Drain (limited availability)
- Natural gas (limited availability)

IDDDBA will use this information during the booth assignment process, but **due to the limited availability of some services** it may affect the booth assignment.

These services are **not** included with the booth. All exhibitors are responsible for ordering their booth utilities through the appropriate vendor.

Booth Number Choices:

IDDDBA is not asking for booth number choices at this time. Request the size booth you would like now and include the payment with this application to start earning points.

IDDDBA will e-mail an updated floor plan to exhibitors (in points total order from highest to lowest) to ask for your choices.

Authorized Signature

The IDDDBA is authorized to reserve exhibit space for our use at the IDDDBA 2021 in Houston, TX June 6-8, 2021. Signature and payment constitutes company agreement to abide by the cancellation policy and all other rules and policies. IDDDBA shall have the sole authority to interpret, amend, and enforce all rules and policies. Signature also means I/we am/are giving IDDDBA, GES, and other official vendors of IDDDBA 2021 permission to contact me/my company via fax, mail, or e-mail. Signature also constitutes acceptance that IDDDBA, GES and other official vendors of IDDDBA 2021 may use information provided in accordance with GDPR regulations. IDDDBA reserves the right to refuse service to any individual or company.

Signature:

Print name:

Telephone:

Title: Date:

IDDBA 2021 Exhibit Price & Fee Calculation

IDDBA 2021 Member Booth Price (Booth pricing is \$25 per sq. ft. and \$250 per corner)	
Booth Size	Booth Fee
VB (10'D x 6"W) Booth in Visionary Pavilion	1 booth staff registration \$1,500 (No corner included in pricing)
I (10' x10') Inline booth	1 booth staff registration \$2,500 (No corner included in pricing)
B2 (10'x20')	2 booth staff registrations \$5,250 (One corner included in pricing)
B3 (10'x30')	3 booth staff registrations \$7,750 (One corner included in pricing)
B4 (10'x40')	4 booth staff registrations \$10,500 (Two corners included in pricing- limited availability)
A4 (20'x20')	4 booth staff registrations \$11,000 (Four corners included in pricing)
A6 (20'x30')	6 booth staff registrations \$16,000 (Four corners included in pricing)
A8 (20'x40')	8 booth staff registrations \$21,000 (Four corners included in pricing)
A10 (20'x50')	10 booth staff registrations \$26,000 (Four corners included in pricing)
A12 (20'x60')	12 booth staff registrations \$31,000 (Four corners included in pricing)
A14 (20'x70')	14 booth staff registrations \$36,000 (Four corners included in pricing)
A15 (30'x50')	15 booth staff registrations \$38,500 (Four corners included in pricing)
A16 (20'x80')	16 booth staff registrations \$41,000 (Four corners included in pricing)
A20 (40'x50')	20 booth staff registrations \$51,000 (Four corners included in pricing)
A25 (50'x50')	25 booth staff registrations \$63,500 (Four corners included in pricing)
A30 (50'x60')	30 booth staff registrations \$76,000 (Four corners included in pricing)
A35 (50'x70')	35 booth staff registrations \$88,500 (Four corners included in pricing)
2021 Non-Member Booth Price	
Same booth sizes as listed above: no registrations are included) \$35 per sq ft +\$250 per corner Non-Member booth staff registration (per person)..... \$425	

Fee Calculation	
<p>Booth Fees: Choose the booth size to the left and enter the amount here. Additional Corner Charge: Add \$250 for a corner in addition to what is included in the booth pricing listed on the left. Please note: Additional corners are limited and are not guaranteed. The \$250 corner charge is refundable if not assigned.</p>	\$
<p>Registration/Badges: Additional Member Rate Booth Staff Registrations _____ @ \$300.00 each =</p> <p>All booth personnel (including brokers, helpers, temporary, & booth demonstrator staff) must be registered and appropriate fees paid.</p> <p>Additional staff (beyond those registrations included with booth) may be pre-registered at \$300 each, or \$400 after April 5 (member price).</p>	\$
<p>IDDBA Corporate Member Dues (\$450): Corporate member dues must be paid for each exhibiting year. Member dues are non-refundable.</p>	\$
<p>What's in Store Live: <i>All sponsorships are subject to IDDBA approval.</i></p> <p><input type="checkbox"/> I have included the sponsorship fee. Please send me the sponsorship application.</p> <p>Sponsorship Levels:</p> <p><input type="checkbox"/> Co-Sponsor: \$20,000 <input type="checkbox"/> Platinum Plus: \$15,000 <input type="checkbox"/> Platinum: \$10,000 <input type="checkbox"/> Gold: \$7,500 <input type="checkbox"/> Silver: \$5,000 <input type="checkbox"/> Bronze: \$2,500 <input type="checkbox"/> Contributor: \$1,000</p> <p><input type="checkbox"/> Please contact me with more information about What's in Store Live sponsorship.</p>	\$
<p>Total Enclosed: A check for the full amount of the exhibit fees must accompany the exhibit application in order to be placed in line to receive a booth assignment.</p> <p><input type="checkbox"/> Check will be sent separately (no points will be earned or assignments made until full payment is received)</p> <p>Estimated check mail date: _____</p>	\$

Payment:
Send completed application to: exhibits@iddba.org or mail to:
IDDBA
8317 Elderberry Rd
Madison, WI 53717
If paying by credit card, you may pay online at <https://member.iddba.org> or call IDDBA at 608-310-5000. We will notify you when the invoice is available online for payment.

Please contact IDDBA with any questions regarding payment. Full payment must be received to secure a booth.

Questions/Information
Tel: (608) 310-5000
E-mail: exhibits@iddba.org