



WHY MEMBERSHIP MATTERS

(year-round benefits that make sense)





OUR MISSION

Our mission is to expand our leadership role in promoting the growth and development of dairy, deli, and bakery sales in the food industry.



OUR VISION

Our vision is to be the essential resource for relevant information and services which add value across all food channels for the dairy, deli, and bakery categories.

OUR INFLUENCERS

The framework for navigating the dairy-deli-bakery industry to success in these unprecedented times.

fostering

FOOD SAFETY



embracing

TECHNOLOGY



recognizing

CONSOLIDATION



overcoming

COMPETITION



empowering

PEOPLE



cultivating

COMMUNITY



OUR COMMUNITY IS GROWING

WE ARE:

Retailers Manufacturers

Wholesalers Brokers

Distributors

We continue to evolve and deliver relevant membership benefits that strengthen our community while shaping the future of our industry.

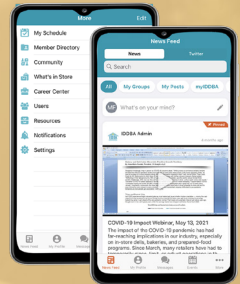


COME GROW WITH US

THE IDDBA APP (FOR MEMBERS ONLY)

The myIDDBA app gives members 24/7 access to late-breaking industry news and more including:

- Ability to create and customize your personal profile
- Personalize settings to include IDDBA event updates, connect with other members, keep notes and more
- Create groups and privately message individuals
- Review past IDDBA events or view and register for new events



IRI INTEGRATED FRESH

As an IDDBA member, you'll have access to interactive sales data by department, refreshed every 30 days!

Integrated Fresh is the first data portal featuring fact-based definitions of grocery departments including dairy, deli, bakery, meat, seafood, and produce.

As featured and updated every quarter in What's In Store online!



TRAINING

The IDDBA training site is a platform that features everything training-related on one site.

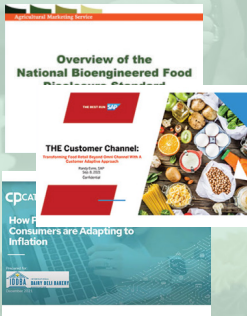


IDDBA
Training

Members will have access to on-the-job training, and professional development courses on-demand.



WEBINARS



Featuring live webinars throughout the year on a variety of relevant subjects to professionals in the bakery, deli, dairy, cheese, and foodservice sectors.

Topics include merchandising, regulations, industry, consumer, and product trends, and many more.



FOOD SAFETY

COMPETITION

THE SHOW OF ALL SHOWS

The IDDBA show is the largest industry show for the dairy, deli, bakery, and foodservice industries. Spend three days building relationships with company representatives from all over the world. View the latest industry innovations and products, hear from high-profile presenters and more – this is the show of all shows for our community.



CAREER CENTER

Whether you're looking for a job, looking for an employee or intern, the IDDBA Career Center features only positions that are relevant to our industries.

SCHOLARSHIPS: Growing the Future

Our 22 year-old Growing the Future Scholarship program has awarded more than 1.6 million dollars to up-and-coming industry leaders.

\$1,660,628





365 DAYS-A-YEAR BENEFITS



iddba@iddba.org | ph. 608-310-5000

www.iddba.org

8317 Elderberry Road | Madison, Wisconsin 53717

