



**WISCONSIN**  
**SCHOOL OF BUSINESS**  
UNIVERSITY OF WISCONSIN-MADISON  
TOGETHER FORWARD®

CENTER FOR  
PROFESSIONAL  
& EXECUTIVE  
DEVELOPMENT

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## **Deb Houden** M.A., Ph.D.

### **Instructor**

Center for Professional & Executive Development,  
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Deb has extensive experience helping businesses negotiate various needs, concentrating on transition, board development, shareholder agreements, family meetings, and next generation development. She specializes in working with family-owned entities.

Through her consulting work, Deb interacts daily with several business entities at various stages of development. She has presented on numerous occasions to industry groups, family business centers, and individual company retreats on topics including the necessity of formal family agreements, communication and conflict resolution, and negotiation. She teaches for the Wisconsin School of Business in the Executive MBA and Evening MBA, the Graduate School of Engineering at the University of Wisconsin, and with the Center for Professional & Executive Development.

Deb earned her bachelor's, master's, and doctorate degrees from the University of Wisconsin. She also holds a Certificate in Family Business Advising and Family Wealth Advising from the Family Firm Institute.