

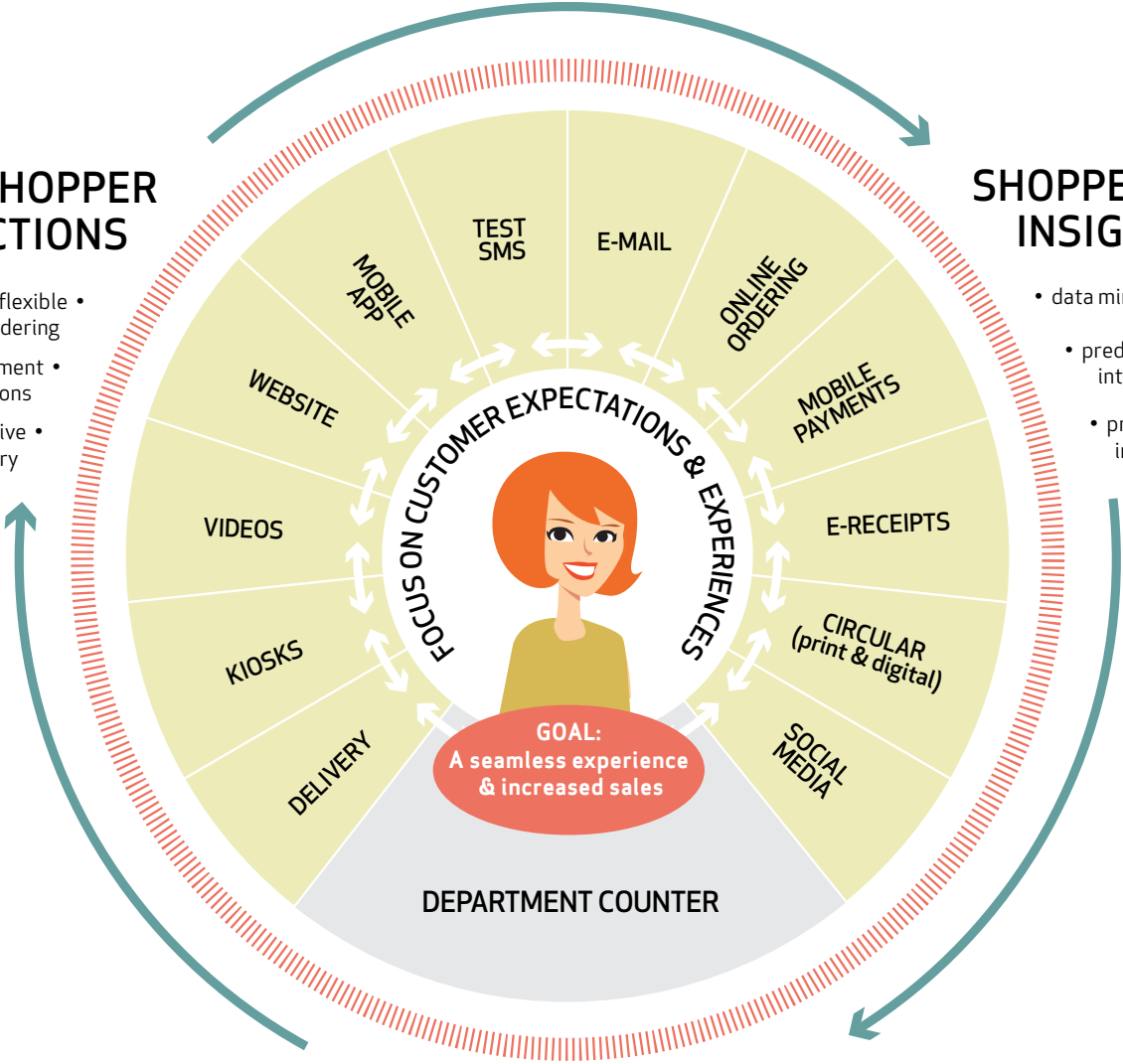
OMNICHANNEL SHOPPER ENGAGEMENT

SHOPPER TRANSACTIONS

- flexible ordering
- payment options
- responsive delivery

SHOPPER INSIGHTS

- data mining
- predictive business intelligence
- process improvement



SHOPPER ENGAGEMENT

- immersive shopping experience
- consistent pricing and communications
- two-way dialog/ shopper feedback

