



# Unlocking Food Safety and Quality with High-Pressure Processing



Frank Jimenez, Chief Executive Officer  
Christian Calex, Vice President of  
Food Safety & Quality

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# What is High-Pressure Processing (HPP) Technology?



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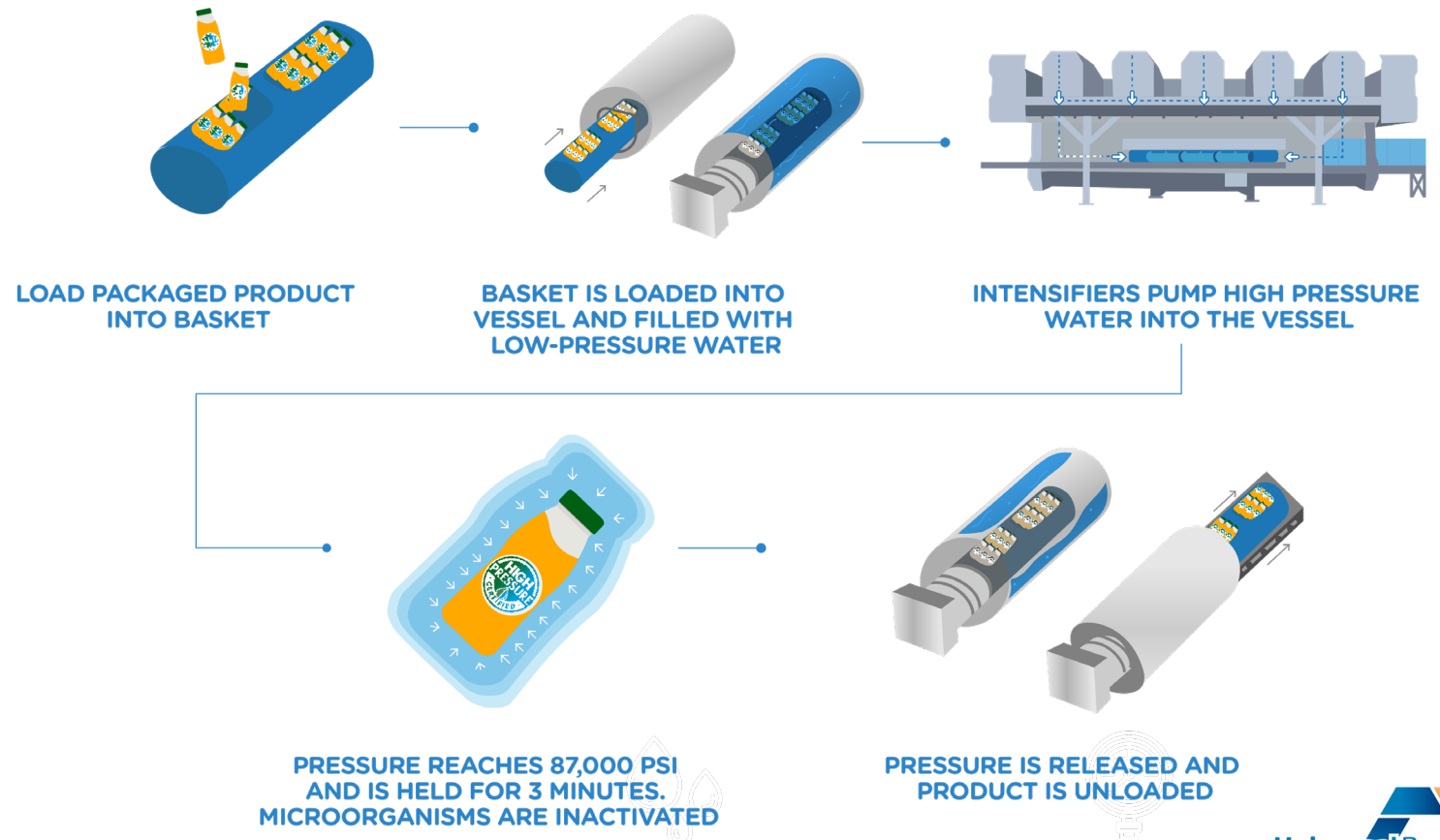
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# What is HPP Technology?

- A food safety and preservation method that uses **high pressure** transmitted by **water**, held for a few minutes.
- The pressure is transmitted isostatically which achieves an **effect equivalent to pasteurization**, without the use of heat.

## Non-thermal Food Safety and Preservation Technology (41°F – 68°F)





# Non-thermal Food Safety and Preservation Technology

## HPP Parameters: Pressure, Time, Water Temperature

**(5°C – 20°C)  
(41°F – 68°F)**  
purified water

**87,000 – 6,000**  
psi / bar

**180**  
seconds



## Product loading in the baskets





# What are the Advantages of HPP Technology?



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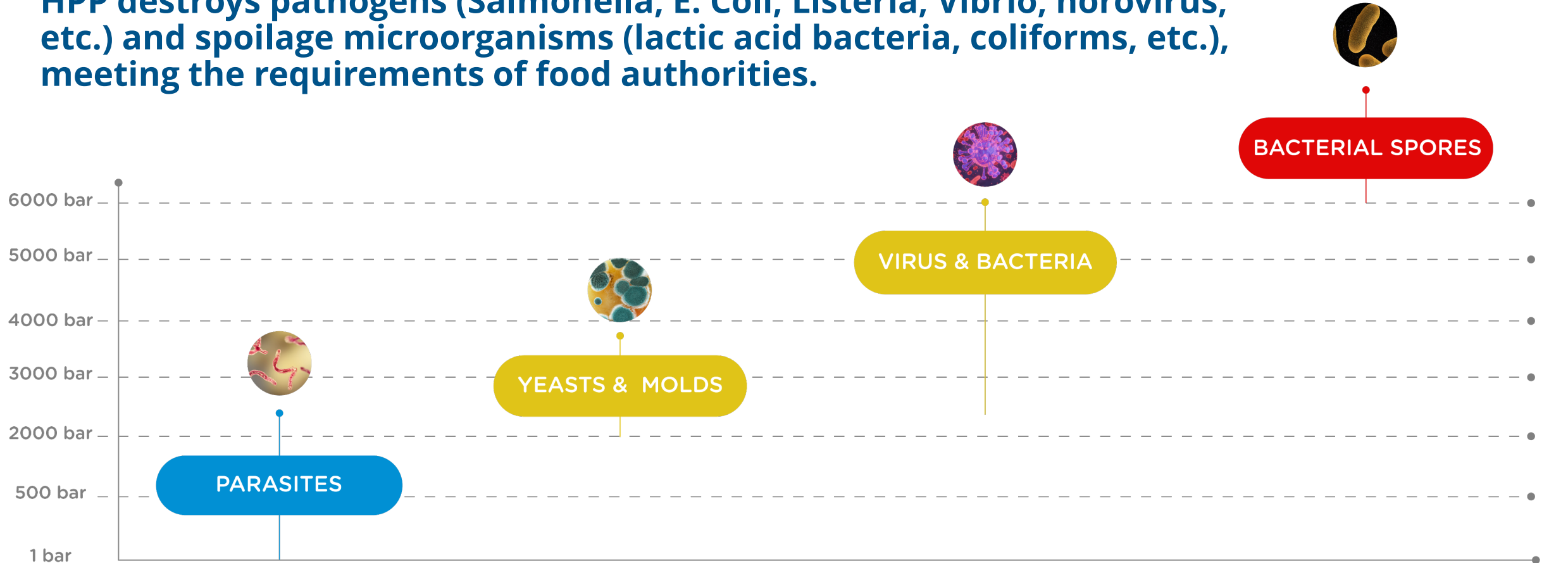
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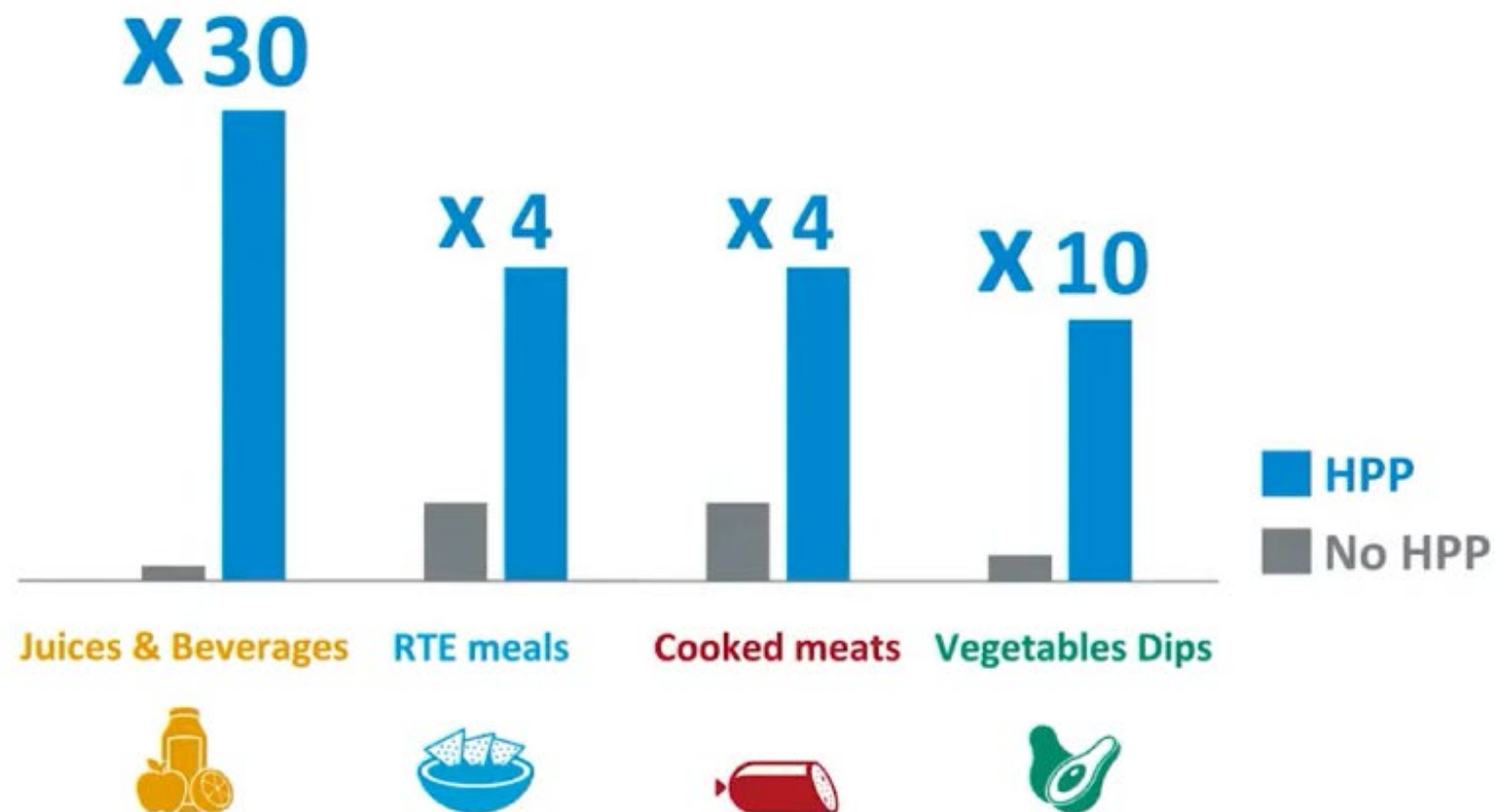
# Food Safety

HPP destroys pathogens (Salmonella, E. Coli, Listeria, Vibrio, norovirus, etc.) and spoilage microorganisms (lactic acid bacteria, coliforms, etc.), meeting the requirements of food authorities.





## HPP multiplies shelf-life up to

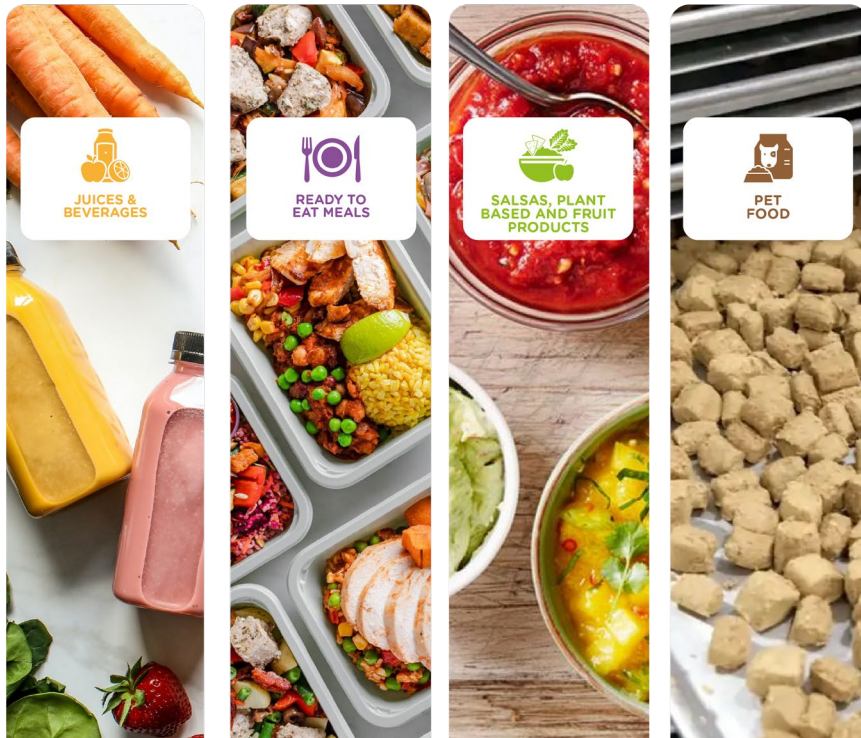




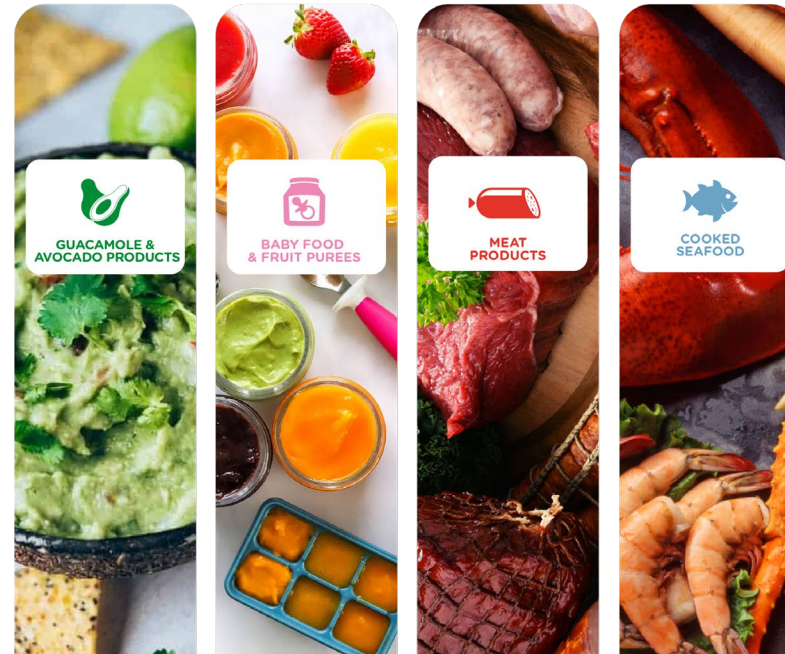
# Extended Shelf Life

HPP maintains the freshness of food products up to 4 months after being packaged.

120 DAYS



90 DAYS



60 DAYS



21 DAYS





# Clean Label

Defined by the Institute of Food Technologists (IFT):

*“Few ingredients as possible and making sure those ingredients are items that consumers recognize and think of as wholesome or can find at home.”*

01. ....

## Fresh Ingredients

Ingredients that consumers can pronounce.

02. ....

## No preservatives or additives

Reduce or eliminate the use of preservatives or additives in food and beverages.

### Plant Based Queso Dip



**INGREDIENTS:** cauliflower, water, cucumber, almonds, cashews, lemon juice, garlic, apple cider vinegar, dill, sea salt, mint, chia protein, black pepper

### Refrigerated Salsa



**INGREDIENTS:** diced tomatoes, fresh onions, jalapeño peppers, green peppers, fresh cilantro, garlic, salt, vinegar, spices



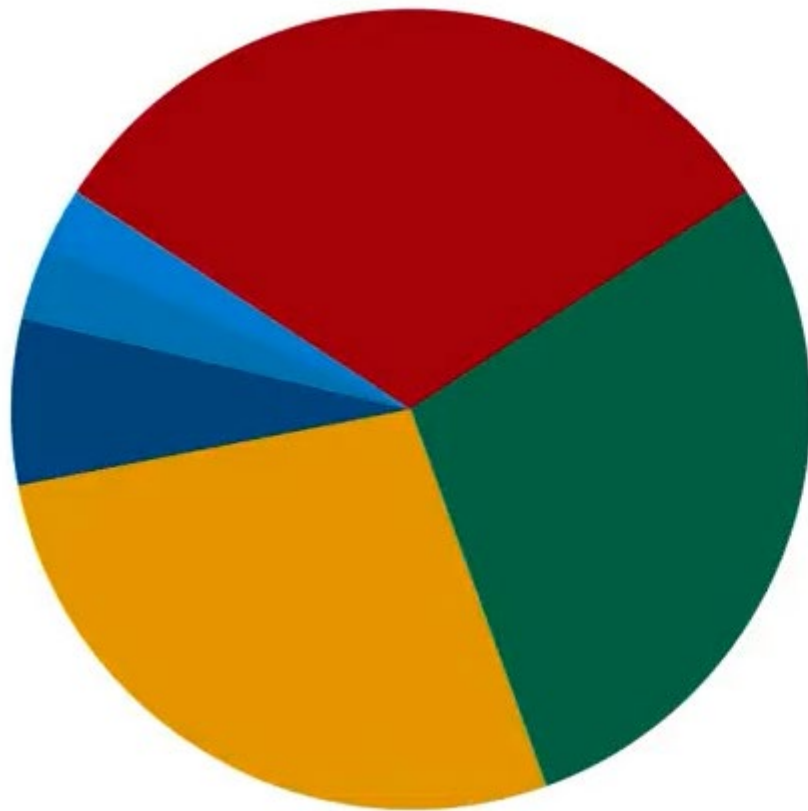
# What are the HPP Applications and Market?



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# HPP Food Sectors



**Meat products**



**Fruit and vegetables products**



**Juices and beverages**



**Seafood products**



**Ready to eat meals**



**Dairy products**

Global HPP production > 1.5 million t/year

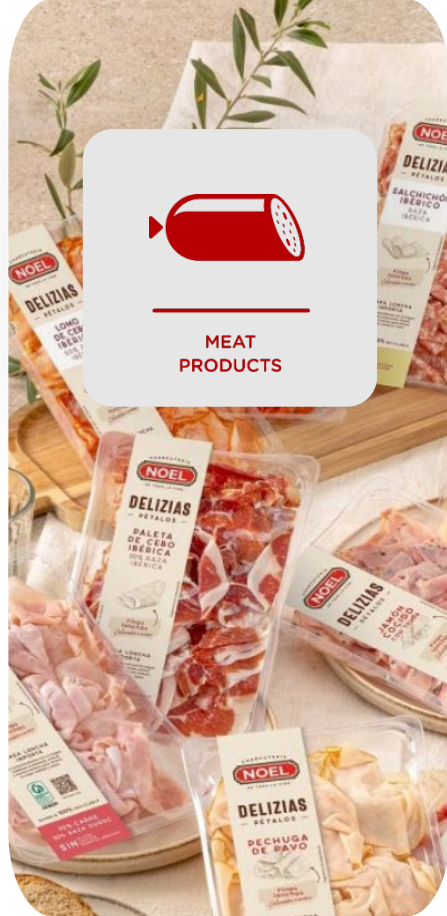


# HPP Applications

HPP is a highly versatile technology, which can be applied to a wide range of foods.



JUICES AND  
BEVERAGES



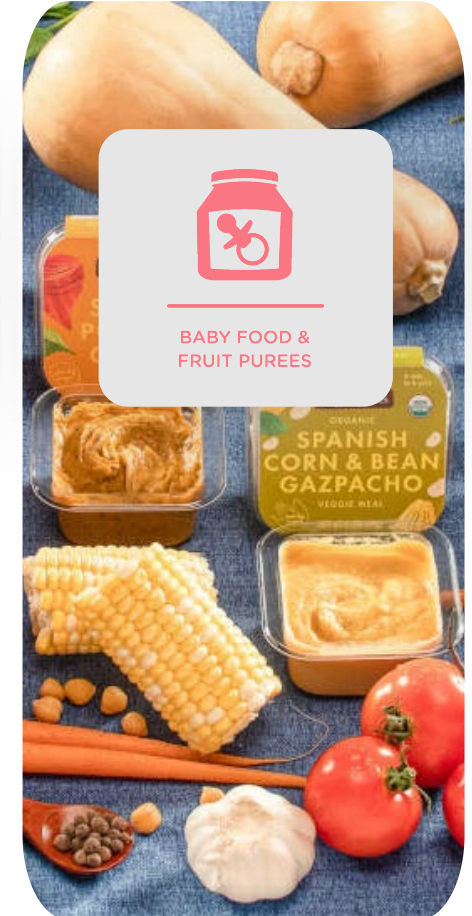
MEAT  
PRODUCTS



GUACAMOLE  
& AVOCADO  
PRODUCTS



SALSAS,  
PLANT BASED AND  
FRUIT PRODUCTS

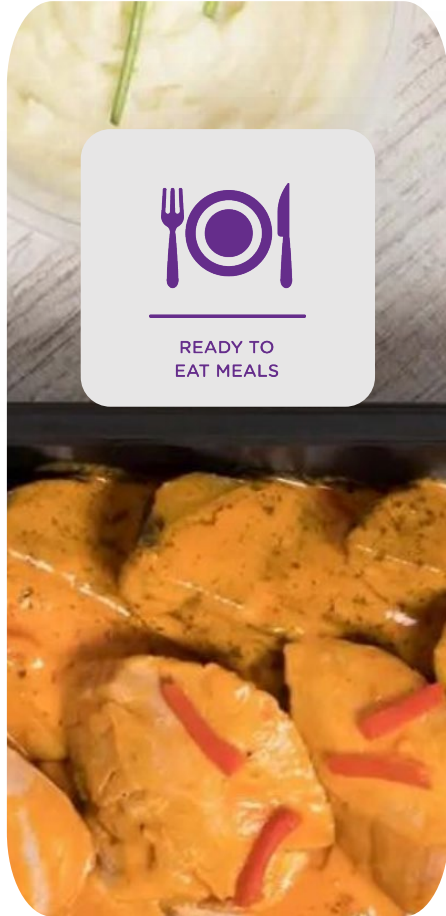


BABY FOOD &  
FRUIT PUREES

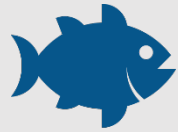


# HPP Applications

HPP is a highly versatile technology, which can be applied to a wide range of foods.



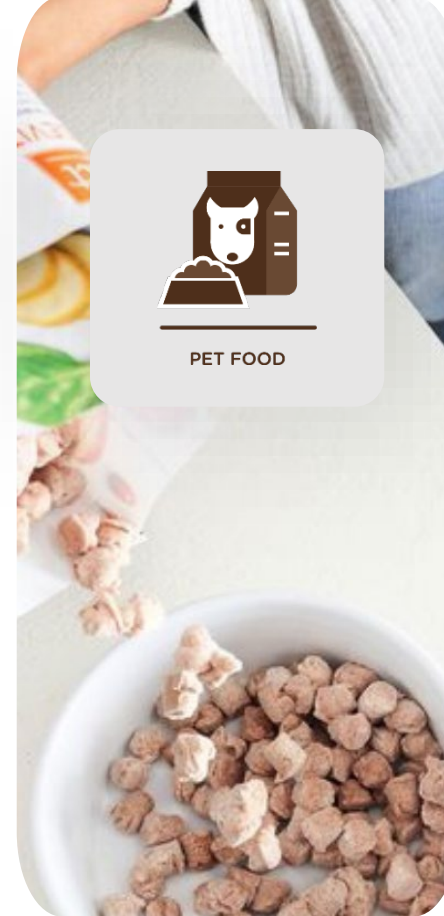
READY TO  
EAT MEALS



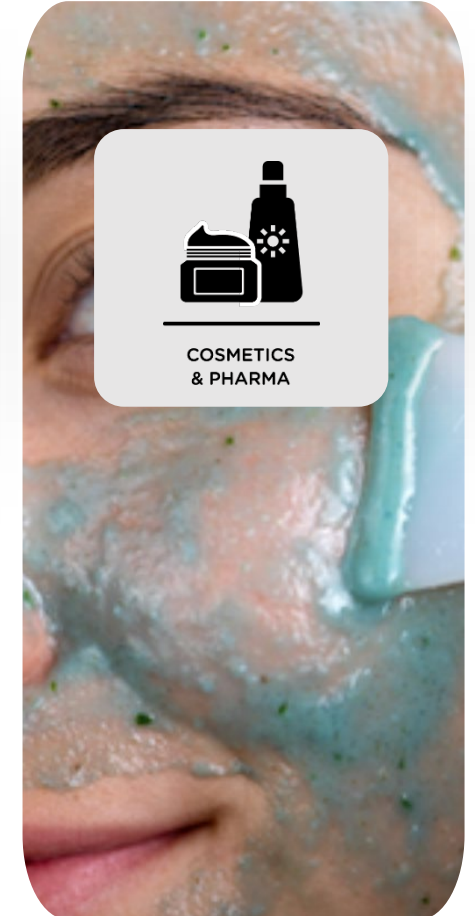
SEAFOOD  
PRODUCTS



DAIRY PRODUCTS



PET FOOD



COSMETICS  
& PHARMA

# HPP Applications: Market Overview



# HPP Market: Juices & Beverages



Cold-Pressed Juice

Functional Shots

Smoothies

Veggie Soups

Fruit-Based Water





# HPP Market: Meat Products



## Raw Meat



## Cooked Meat



## Cured and Deli





# HPP Market: Meat Products



Guacamole



Avocado Puree



Avocado Halves



Avocado Dressing



# HPP Market: Salsas, Plant-Based, and Fruit Products



## Hummus



## Fresh Salsa



## Dips



## Salad Dressings



# HPP Market: Dairy Products



Raw Milk



Fresh Cheese



Dips



Dairy Beverages



# HPP Market: Baby Food Products



## Fruit/Veggie Cups



## Fruit/Veggie Pouch





# HPP Market: Ready-to-Eat (RTE) Meals



## Protein Meals



## Seafood Meals



## Plant-based Meals



# HPP Market: Pet Food Products



## Raw Formulas



## Raw, Meaty Bones



## Raw, Freeze Dried



## Fresh, Cooked



# HPP Market: Seafood Shucking



## Lobster



## Oysters

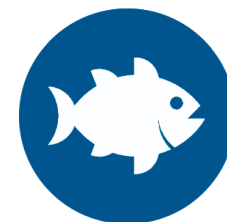


## Crab





# HPP Market: Seafood Products



**Cooked Crab**



**Algae**



**Fish Salad**



**RTC Fish**



**Cooked Octopus**







# What are the HPP Key Factors for Successful Products?



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# HPP Key Factors: Water Activity ( $A_w$ )

> 0.96

HPP efficiency depends on  $A_w$

- High inactivation of microorganisms: > **0.96**
- Minimum water activity required = **0.87**



Fruits, Vegetables,  
Meat, Fish & Milk

**0.95-1.00**



Cheese &  
Cured Meat

**0.91-0.95**



Fermented Meat  
Products

**0.87-0.91**

**Dry Products  
Not Suitable**

- ✓ Spices, and Powders
- ✓ Dried Nuts or Fruits
- ✓ Bread and Pastries
- ✓ Extracts

# HPP Key Factors: Temperature and pH

Bacterial spores are highly resistant to high pressure, however, proper pH and refrigerated storage can prevent germination and spore growth.

< 4.6  
pH



(4-6)  
°C

(39-43)  
°F

# HPP Key Factors: Packaging



Flexible



Water Resistant

| PACKAGE TYPE                                                                                           | BASE MATERIALS              | CLOSURE TYPES                    | CLOSURE                | BARRIER MATERIALS |
|--------------------------------------------------------------------------------------------------------|-----------------------------|----------------------------------|------------------------|-------------------|
|  <p>Bottles</p>       | PET, HDPE                   | Cap<br>(induction foil possible) | PP, HDPE<br>(Al, LDPE) | EVOH              |
|  <p>Pouches</p>       | LDPE, HDPE                  | Film Seal or cap                 | PP, HDPE               | EVOH, Nylon       |
|  <p>Tubs</p>         | PET, PP, HDPE               | Top film seal                    | PET, PE, PP            | EVOH              |
|  <p>Trays</p>       | PE, PP, APET, CPET,<br>HDPE | Top film seal                    | PET, PE, PP            | EVOH              |
|  <p>Vacuum Pack</p> | PE, PET                     | Film seal                        | N/A                    | EVOH, Nylon       |





## In-pack HPP packaging





# Getting Your Product HPP-Ready



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# Getting Your Product HPP-Ready

1. DEFINE YOUR OBJECTIVE FOR HPP

2. ASSESS FOOD CHEMISTRY & HPP COMPATIBILITY

3. SELECT HPP-COMPATIBLE PACKAGING

4. ARRANGE PRELIMINARY HPP TESTING

5. CONDUCT VALIDATION & SHELF-LIFE STUDIES

6. CONSIDER OPERATIONAL FACTORS

# 1. Define Your Objective for HPP

## HPP PRODUCT APPLICATIONS

## OBJECTIVE FOR USING HPP

RTE/RTC Proteins



Premium Beverages



Dips & Salsas



RTE Meals



Baby Food



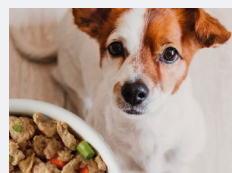
Dairy Products



Seafood Products



Fresh Pet Food



## A) ENSURE FOOD SAFETY

PATHOGEN REDUCTION  
OF PERTINENT PATHOGENS

## B) EXTEND SHELF-LIFE

REDUCE COUNTS OF SPOILAGE  
MICROORGANISMS





## 2. Assess Food Chemistry & HPP Compatibility

### ENSURE FOOD SAFETY

### EXTEND SHELF-LIFE

**pH**

ACIDITY OF FOODS

- pH 4.6 or lower
- pH 4.6 or greater + antimicrobials

- pH 4.6 or lower
- pH 4.6 or greater + antimicrobials

**Water Activity ( $a_w$ )**

FREE WATER AVAILABLE IN FOODS

- $a_w$  0.95 or higher
- Inefficient below  $a_w$  0.95

- $a_w$  0.80 to 0.95
- Inefficient below  $a_w$  0.80

**Food Nutrients**

PROTEIN, FATS & OILS,  
CARBOHYDRATES, VITAMINS

- Food components may **protect microorganisms** against lethal pressure effects
  - i.e., high fat & oil content; increased salt/sugar concentration.
- Nutrients may allow **microorganisms to recover after HPP** under certain conditions
  - pH,  $a_w$ , packaging, etc.

**Applications**

EXAMPLES OF COMMON  
HPP PRODUCTS



Juices & Beverages



Wet Salads, Dips & Salsa



RTE Meals



Meat & Poultry



Fresh Pet Food



Seafood Products



Dairy Products



Wet Salads, Dips & Salsa



RTE Meals



Meat & Poultry



Fresh Pet Food



Seafood Products



Dairy Products

## 3. Select HPP-Compatible Packaging

### Properties

- **Flexible:** withstands pressure and recovers its shape upon pressure release
- **Barrier (seal/lidding):** prevents water ingress during HPP cycle, or gas migration (i.e., oxygen) during storage
- **Minimal Headspace:** reduces package stress that could result in bursting or cracking

### Decoration

- **Clarity:** appropriate opacity for light sensitive products
- **Labeling:** dry-off set print, in-mold labels, shrink sleeve

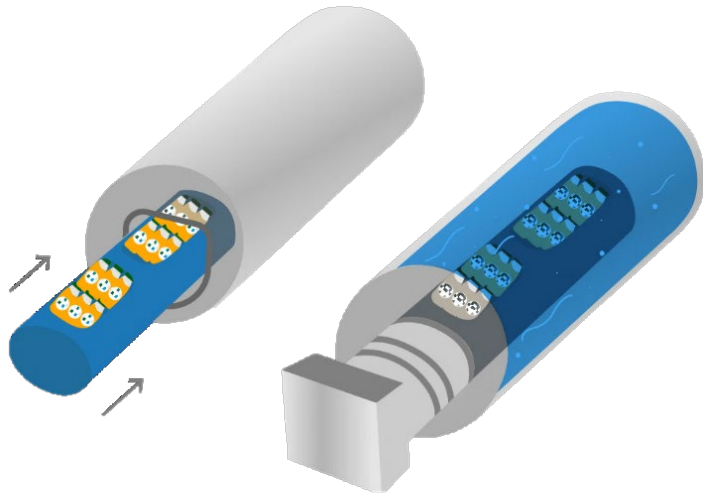
### Sustainability

- **Environmental impact:** packaging design to maximize recyclability, reusability and/or degradability

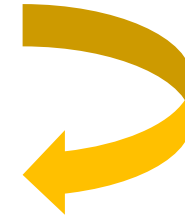


## 4. Arrange Preliminary Testing with Toller

**Tolling Partner  
Facilitates HPP Test Run  
of Product Samples**



**Customer  
Monitors Product  
Evolution During  
Refrigerated  
Shelf-Life**



**Customer Adjusts  
Product and/or Packaging  
Format as Needed**



# 5. Conduct Validation & Shelf-Life Studies



## Validation Studies

REGULATORY COMPLIANCE

- **Evaluates** the **process parameters** (pressure level, pressure holding time) & **food characteristics** (pH, water activity, nutrient content, antimicrobial concentration, etc.) **that ensure food safety throughout the target shelf life.**
- **Designed by a Process Authority** (an individual with expertise in food safety and HPP recognized among technical peers and industry experts.
- **Restricted to laboratories** that have access to **HPP equipment**, and biosecurity levels that **handle health hazardous microorganisms.**



## Shelf-Life Studies

QUALITY ASSURANCE

- **Determines the impact of HPP** on **food sensory properties** such as texture, taste and appearance throughout the refrigerated shelf-life.
- **Monitors basic microbial indicators** to determine if recovery limits the shelf life of foods.
- Completed in **local food laboratories.**



## Food Chemistry

IMPACT ON FOODSAFETY & QUALITY

- **Evaluates changes on food components** (protein, fats, carbohydrates, vitamins) and **physicochemical properties** (pH, aw, etc.).
- Most completed in **local food laboratories.**

## Laboratory Partners



Cornell University





## 6. Consider Operational Factors

### HPP OPERATIONAL CONSIDERATIONS

- HPP Filling Ratio (product/pounds per cycle)
  - Pressurization Time
  - Receiving & Shipping Logistics
  - Additional Service Integration
1. Preparation & Storage
    - Tempering, Dry Aging, Blending
  2. Primary Packaging
    - Bottling
  3. Kill Step & Shelf-Life Extension
    - High Pressure Processing
  4. Cold Storage
  5. Secondary Packaging & Distribution
    - Kitting, Labeling, Distribution Services



# Your Product is HPP-Ready!





# Why HPP Now?



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# Helping Create a Safe Food System is Mission Critical!

**Yu Shang Food Inc. Recalls Ready-to-Eat Meat and Poultry Products Due to Possible Listeria Contamination**

**Nearly 12 million pounds of ready-to-eat chicken products recalled over listeria risk**

Millions of pounds of meat are being recalled. Here's what to look for in your fridge

**Food recalls became more widespread and more deadly in 2024, report finds**

**Dunkin' Included In Massive Baked Good Recall—Here's What You Need To Know**

**The FDA Announces Recall on Cat Food Due to Bird Flu Risk**



# Enhanced Scrutiny on Unhealthy Ingredients

## Beyond The Label – Consumers Want The Truth About Product Ingredients

By [Gary Drenik](#), Contributor. Gary Drenik is a writer covering AI, analytics an...

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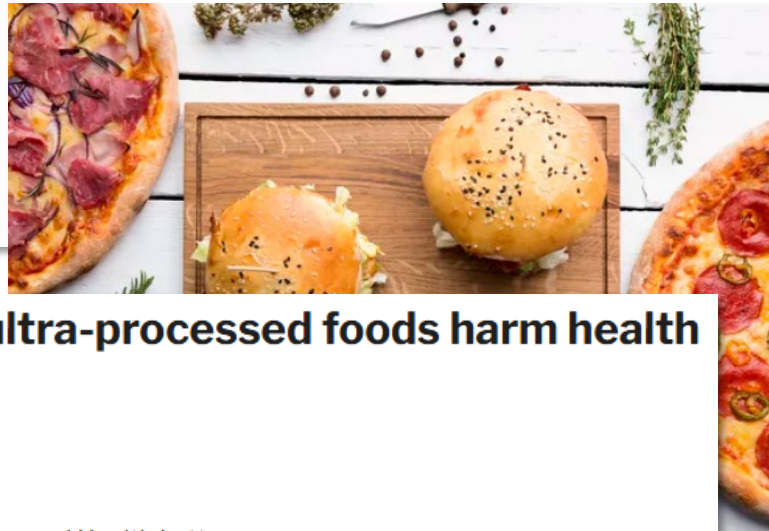
Jul 18, 2024, 10:00am EDT

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Consumer Reading Product Labels ADOBESTOCK\_206668128

## Harmful Effects of Preservatives in Foods



## More evidence that ultra-processed foods harm health

*News briefs*

June 1, 2024

By [Heidi Godman](#), Executive Editor, Harvard Health Letter

## Prioritizing Health | Ultra-Processed Foods: The Enemy in the Food System?

Jan 06, 2025

Cardiology Magazine



life but better  
**Food**

**Ultraprocessed foods linked to heart disease, diabetes, mental disorders and early death, study finds**

# Enhanced Scrutiny on Unhealthy Ingredients

THE WALL STREET JOURNAL.

World **Business** U.S. Politics Economy Tech Markets & Finance Opinion Arts Lifestyle

HEALTH | WELLNESS

## The FDA Wants to Put Warning Labels on the Front of Food Packages

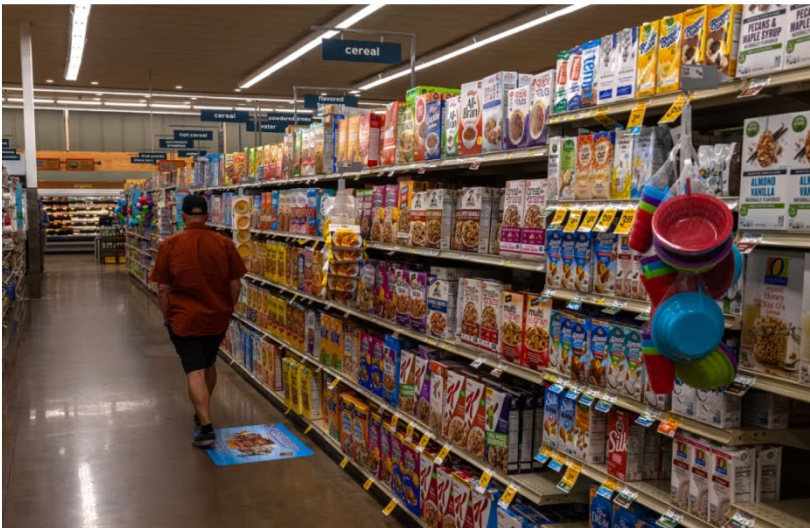
Proposed Biden administration rule would require food manufacturers to flag salt, added-sugar and saturated-fat levels on front of packages

By [Jesse Newman](#) [Follow](#)

Updated Jan. 14, 2025 4:03 pm ET

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[Listen](#) (5 min)



### Nutrition Info

| Per serving<br>1 container | % Daily<br>Value |             |
|----------------------------|------------------|-------------|
| <b>Saturated Fat</b>       | 18%              | <b>Med</b>  |
| <b>Sodium</b>              | 37%              | <b>High</b> |
| <b>Added Sugars</b>        | 5%               | <b>Low</b>  |
| FDA.gov                    |                  |             |

U.S. NEWS

## 18 Fast Food Favorites That Could Change or Disappear Under RFK Jr.'s Health Policies

By [Jake Beardslee](#) · December 27, 2024



## 18 Grocery Items That May Be Banned Under RFK Jr.'s Health Initiatives

Story by [Jake Beardslee](#) · 1mo







# Universal Pure

*Leading the high-pressure processing market*

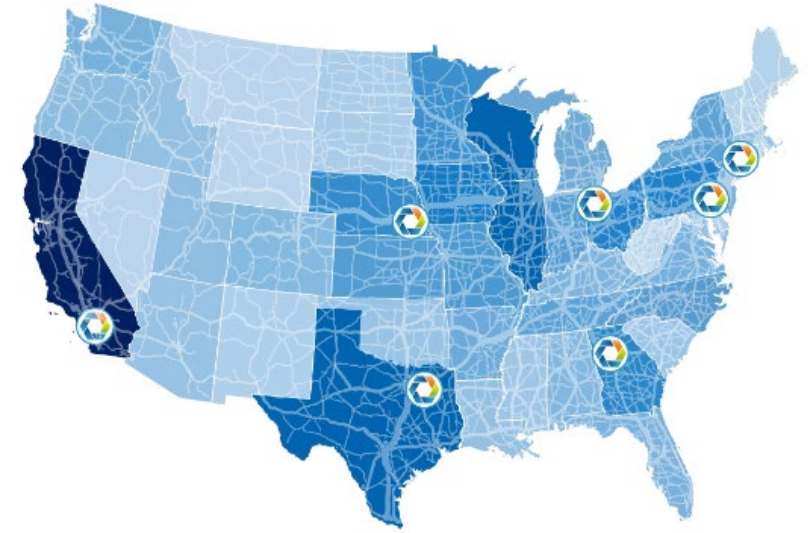


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# Universal Pure: Leading the High-Pressure Processing Market

Universal Pure is the **leader in the North American high-pressure processing (HPP)** and food safety market, with seven multi-service facilities and a full suite of value-added technical solutions.



We offer a **clean label, non-thermal food safety solution**, that preserves product taste, texture, color, and nutritional value, while extending shelf-life, which ultimately reduces food waste.







**Mission:** Help create a safer, higher quality food system.  
**Vision:** Become the global leading provider of clean food safety and technical solutions to the consumer market.





# Network & Service Offering

## NATIONAL, STRATEGIC FOOTPRINT...

Leading provider with **differentiated scale** and **nationwide coverage** across seven geographic regions



## ...OF MULTI-SERVICE CENTERS...

Complementary, technical services anchored by HPP creates a **one-stop-shop** across the cold chain



## ...THE LEADER IN THE MARKET.

|                    |              |                                 |                  |
|--------------------|--------------|---------------------------------|------------------|
| <b>7</b>           | <b>22</b>    | <b>150+</b>                     | <b>2B+</b>       |
| Geographic Regions | HPP Machines | Brands in Diverse Customer Base | Pounds Processed |

# Multi-Service Facility Capabilities by Location

|            | 2001                                                                              | 2014                                                                               | 2014                                                                                | 2015                                                                                | 2019                                                                                | 2021                                                                                | 2022                                                                                |
|------------|-----------------------------------------------------------------------------------|------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|
|            |  |  |  |  |  |  |  |
|            | Nebraska <sup>(1)</sup>                                                           | Georgia                                                                            | Texas                                                                               | Pennsylvania                                                                        | Connecticut                                                                         | California                                                                          | Ohio                                                                                |
| Upstream   | Cold Storage                                                                      | ✓                                                                                  | ✓                                                                                   |                                                                                     | ✓                                                                                   |                                                                                     | ✓                                                                                   |
|            | Tempering                                                                         | ✓                                                                                  | ✓                                                                                   | ✓                                                                                   | ✓                                                                                   | ✓                                                                                   |                                                                                     |
|            | Dry Aging                                                                         | ✓                                                                                  |                                                                                     |                                                                                     |                                                                                     |                                                                                     |                                                                                     |
|            | Bottling                                                                          |                                                                                    |                                                                                     |                                                                                     | ✓                                                                                   | ✓                                                                                   |                                                                                     |
|            | HPP                                                                               | ✓                                                                                  | ✓                                                                                   | ✓                                                                                   | ✓                                                                                   | ✓                                                                                   | ✓                                                                                   |
| Downstream | Kitting                                                                           | ✓                                                                                  | ✓                                                                                   | ✓                                                                                   |                                                                                     |                                                                                     |                                                                                     |
|            | Labeling                                                                          | ✓                                                                                  | ✓                                                                                   | ✓                                                                                   | ✓                                                                                   | ✓                                                                                   | ✓                                                                                   |
|            | Freezing                                                                          | ✓                                                                                  | ✓                                                                                   | ✓                                                                                   | ✓                                                                                   |                                                                                     |                                                                                     |
|            | Import/Export                                                                     | ✓                                                                                  |                                                                                     | ✓                                                                                   |                                                                                     | ✓                                                                                   |                                                                                     |
|            | DTC                                                                               |                                                                                    |                                                                                     |                                                                                     | ✓                                                                                   | ✓                                                                                   |                                                                                     |
|            | HPP Machines                                                                      | 6                                                                                  | 3                                                                                   | 4                                                                                   | 3                                                                                   | 2                                                                                   | 2                                                                                   |

(1) 2 individual facilities at Lincoln, Nebraska location.

# HPP & Food Safety Expertise

## Turnkey Solution

### DEDICATED TEAM

- Corporate leadership, local operations, and food safety
- Engagement with OEMs, industry leaders, and academia

### FOOD SAFETY

- 50+ Quality Assurance team members
- Salaried staff – 100+ years combined experience
- Corporate FSQA – 50+ years combined experience

### EXPERIENCE

- Operational expertise to run HPP machines
- Maintenance expertise to maintain HPP machines
- Value-Added service
- Cold chain expertise

### CONTINUOUS IMPROVEMENT

- Share best practices
- Drive efficiency, reduce cost

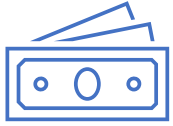


QUALITY SERVICE PROVIDER ACROSS ALL RELEVANT CERTIFICATIONS





# Benefits of Working with an HPP Service Provider



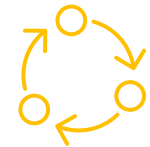
## Time, Capital & Space Savings

- Eliminate expense for HPP equipment installation & replacement parts.
- Avoid facility retrofit including concrete pads, water lines, drains, and electricity.



## Engineering Expertise

- Leverage years of HPP operational know-how and expertise.
- Avoid labor expenses for skilled HPP operators and maintenance staff.



## Flexibility & Redundancy

- Simplify HPP integration without interrupting complex / continuous flow production lines.
- Gain redundancy with built-in ability to transfer product between machines and facilities.



## Operational Efficiency

- Avoid HPP operations ramp-up time and learning curve.
- Maintain focus on core business and higher ROI primary production processes.



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