





Providing an excellent opportunity to have your employees recognized in front of hundreds!

The IDDBA and Supermarket News provide this program – setting the stage for recognizing the accomplishments of individuals in the bakery, deli, foodservice/prepared foods and dairy communities.

2026 NOMINATIONS ARE BEING ACCEPTED FOR YOUR STAR EMPLOYEES

AND THIS YEAR OUR EVENT WILL RECOGNIZE:

- High-performing, results-oriented retail store department directors and managers
- Senior-level business leaders (VPs or higher) demonstrating outstanding leadership
- Emerging employees who show initiative and a strong commitment in your store

RECOGNITION
APPRECIATION
CONFIDENCE
COMMITMENT
LOYALTY

STORE DEPARTMENT DIRECTORS/MANAGERS - EMERGING CHAMPIONS - LEGENDARY CHAMPIONS



In 2025, we recognized 24 Champions of Change at IDDBA 2025 in New Orleans.

In 2026, we will recognize recipients in a special ceremony at IDDBA 2026 in Orlando!



Nominations for 2026 Champions of Change open on November 3rd. Scan this code to go to the nomination form!