

Submitting Your Cake'd Portfolio

The first thing you will want to do is discuss your participation with your manager. Finalists will be selected only with their employer's approval. Make sure you are free to travel June 6, 2026-June 9, 2026. Once you have the go-ahead, get your portfolio images together!

When choosing photos, select the ones that best show off your work. The higher the resolution the better, so do not reduce the size on any of your photos. To ensure we can fully appreciate your work, only submit high-resolution photos where the cake is the main focus. We recommend images between 1000x1000 and 2000x2000 pixels (a close-up photo taken with a smartphone is typically within this range). All photos must be of cakes decorated by you within the past five years.

You will need one of each of the following:

- Cupcake arrangement (minimum of 6 cupcakes)
- Small multilayer cake (less than 8" in diameter)
- Cookie Cake (minimum of 12" diameter)
- Sheet Cake (quarter, half, or full size)
- 3-tier cake (base layer at least 10" in diameter)



three tiers.jpg



small cake.jpg



cookie cake.jpg



cupcakes.jpg

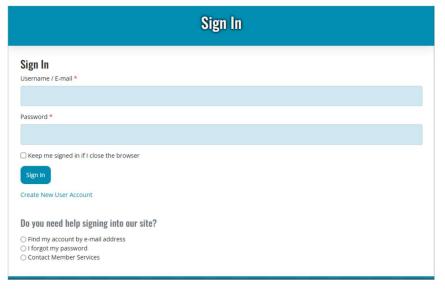


sheetcake.jpg

When you are ready to submit your portfolio, visit http://www.iddba.org/iddba-show/exhibits-and-programs/caked. Click the button "Click here to submit your portfolio".



Sign in. You are required to have an IDDBA account. If you do not have one, creating one is simple.
Once you can log in, proceed to Step 2

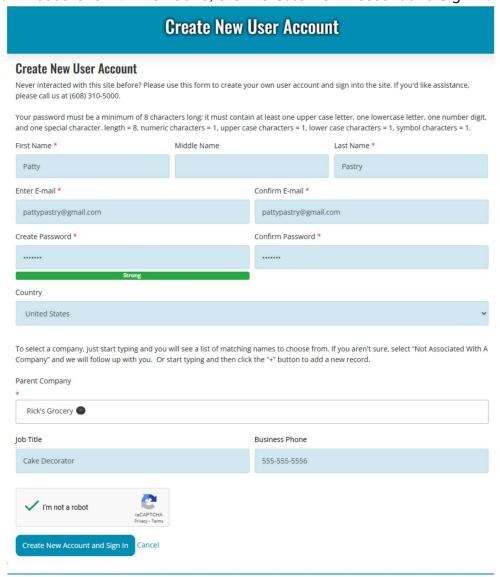


1.1. Click on "Create New User Account".

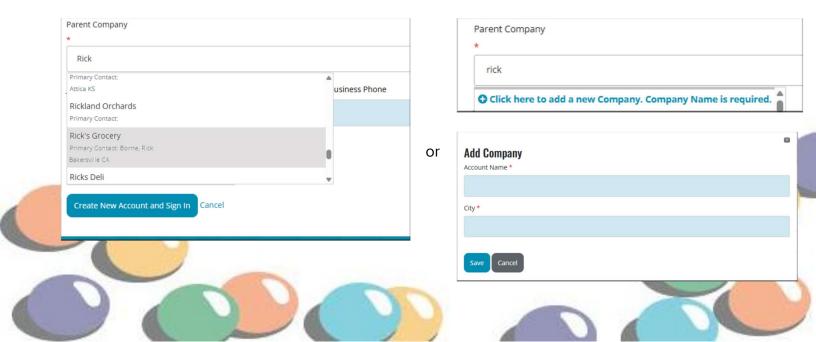




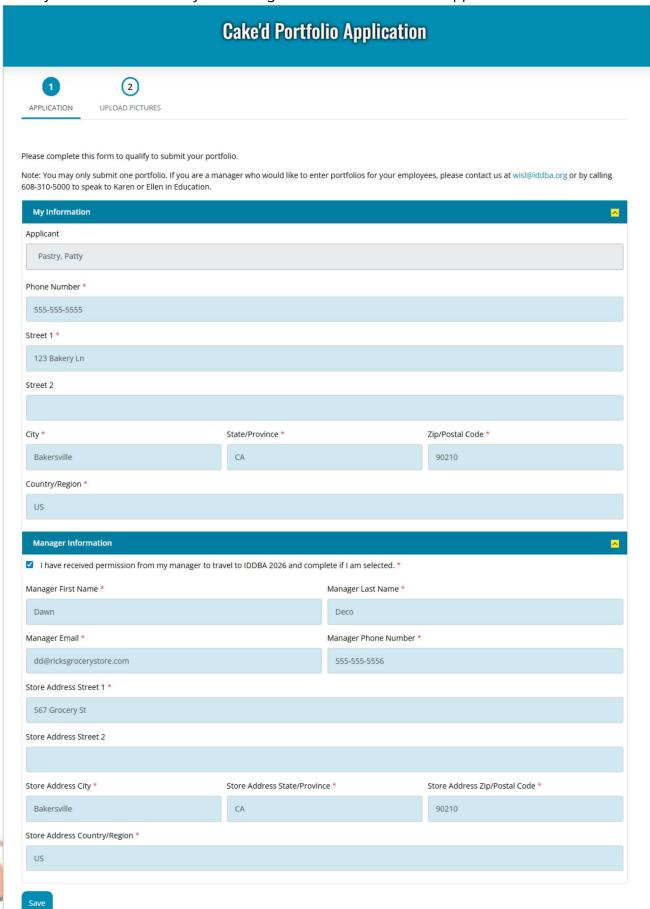
1.2. Fill out the form. When done, click "Create New Account and Sign In."



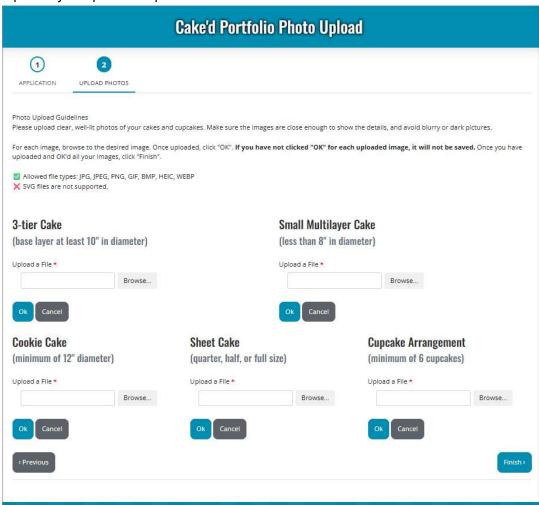
1.2.1. You can search for your company. If you find it, select it. If not, you can manually enter your company by clicking "Click here to add a new Company. Company Name is required."



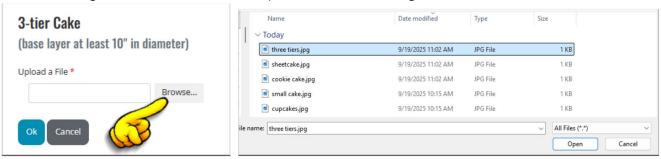
2. Enter your information and your manager's information into the application form. Click "Save".



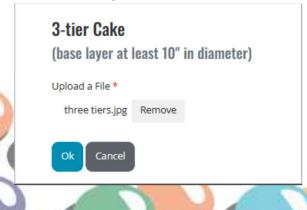
3. Upload your portfolio photos.



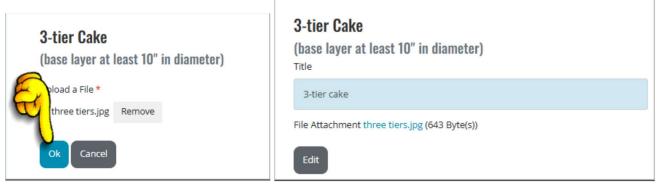
3.1. For each image, click on "Browse" to open the desired image.



If you need to change your image, you can use the "Remove" button to clear the entry and look for a new image.



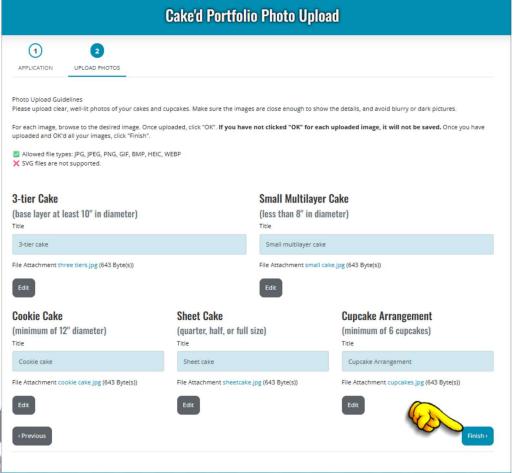
3.2. Then click "OK". If you have not clicked "OK" for each uploaded image, it will not be saved.



If you need change the image, click "Edit", then "Remove Attachment". Repeat previous steps to select and save a new image.



3.3. Once you have uploaded and OK'd all your images, click "Finish". (If you see any OK buttons, click them before clicking "Finish".)





4. You will see a confirmation page. If you have any questions or concerns, please contact us via wisl@iddba.org or call 608-310-5000.

Cake'd Portfolio Confirmation

Thank you for your interest in the Cake'd program. We will be selecting our participants in March. If you have any questions please email WISL@iddba.org. For additional information regarding IDDBA 2026 please visit our website.

We look forward to seeing your talent and creativity!

