



## *IDDBA* Tips: How To Attract Talent Today, For Tomorrow

### Promote Career Growth Opportunities

Highlight the potential for advancement and diverse career paths within the food industry, from entry-level positions to executive roles.

### Enhance Work-Life Balance

Promote flexible working hours, remote work options, and other work-life balance initiatives to appeal to a wider range of candidates.

### Cultivate a Positive Workplace Culture

Foster a supportive, inclusive, and dynamic workplace culture that values employees' contributions and well-being.

### Partner with Educational Institutions

Collaborate with culinary schools, universities, and vocational programs to create pipelines for fresh talent entering the industry.



### Showcase Industry Innovation

Emphasize the role of technology, sustainability, and innovation in the food industry, appealing to candidates interested in being at the forefront of change.

### Invest in Training & Development

Provide robust training programs and continuous learning opportunities to attract individuals who value professional development. Have a robust onboarding process.

### Leverage Social Media and Digital Platforms

Use social media, industry websites, and job boards to reach a broader audience and showcase the vibrant nature of the food industry and your company.

### Focus on Impact & Sustainability

Appeal to purpose-driven individuals by emphasizing the industry's commitment to sustainability, ethical practices, and making a positive impact on communities and the environment.