IDDBA WEBINARS | CALL-TO-ACTION WORKSHEET

WEBINAR: What's Love Got to do with it: Aligning Passion with Profession - A Guide for Bakery Owners and Specialty Food Professionals

DATE: February 14, 2024

THE "BIG 5" TOPICS COVERED:

#1 Identifying Your Passion in the Bakery Industry

#2 Integrating Personal Interests into Product Development

#3 Building a Community Around Shared Interests

#4 Navigating Challenges with Resilience and Passion

#5 Sustaining Joy and Innovation Through Mindful Practices

THE "BIG 5" TAKEAWAYS:

#1 Discovering and acknowledging your true passion within the bakery business is the foundation for a fulfilling and sustainable care.

#2 Creating products that align with your personal interests not only enhances creativity but also resonates with customers, fostering a unique brand identity.

#3 Establishing a community around shared passions not only enhances brand loyalty but also creates a supportive network for industry professionals.

#4 Passion serves as a driving force during challenging times, enabling bakery professionals to navigate difficulties with determination and creativity.

#5 Integrating mindfulness into daily routines fosters a positive mindset, sustaining the joy and innovation that comes from doing what you love in the bakery industry.