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WEBINAR: M&A and Investments in the Bakery Market for 2023 and Beyond

DATE: October 26,2023

THE "BIG 5" TOPICS COVERED:

#1 The current state of the merger & acquisition market for the bakery segment

#2 How today's inflationary environment has impacted perimeter bakery vs. center aisle

#3 Current take on likelihood of recession and the potential impact on the category

#4 Market valuations and hot button issues for buyers and investors in today's marketplace - how seller's are addressing

#5 Recent case studies of acquisitions and investments in the bakery category

THE "BIG 5" TAKEAWAYS:

#1 While headline M&A statistics are down for 2023, there are significant dollars (in the trillions!) chasing fewer quality deals in today's marketplace - this creates significant "scarcity value"

#2 Perimeter bakery continues to outpace center aisle - and this is drawing attention from major CPGs and institutional investors

#3 Shrinking consumer wallets, declines in sales volumes, input price shocks, margin variability and overall inflation are top of mind for category investors - smart sellers have learned how to address these topics

#4 Despite the threat of recession and increases in financing costs, valuations for the bakery category have remained relatively stable

#5 The perimeter bakery market landscape and the competitive environment has changed significantly through industry consolidation and investment